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ABSTRACT

Photographs appearing in October 1-5, 1973, final editions of 16 major daily newspapers published in Chicago, Detroit, Los Angeles, New York, Philadelphia, and Washington D.C. were analyzed for total number of pictures published, content category (breaking news, feature, or sports), placement (front page or inside), source (staff, Associated Press, United Press International), "people" or "non-people," sex of primary subject or subjects, and the race of the primary subject or subjects in each picture. Findings include an analysis of overall picture usage as well as city-by-city data. Overall picture usage is broken down by city, newspaper, and day for overall and for front-page-only pictures with detailed cross-tabulations according to content category. This methodology is employed in describing picture sources, "people v. non-people" pictures, and sex and race for "people" pictures only. Overall picture usage findings are then grouped by city to reveal similarities and differences among the six cities studied. Conclusions are drawn concerning the populations actually being served by the 16 major daily newspapers as reflected in their coverage assignments to staff photographers and their picture play. (Author/RB)

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PICTURE EMPHASIS IN FINAL EDITIONS OF 16 MAJOR METROPOLITAN DAILY NEWSPAPERS BY SUBJECT, RACE, SEX, CONTENT CATEGORY AND SOURCE, OCTOBER 1-5, 1973

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How do major metropolitan daily newspapers handle pictures?

Do they all use about the same proportions of breaking news, feature and sports pictures?

Do some newspapers use more pictures than others?

Do wire service and other outside pictures sources supply more pictures than staff photographers on respective metropolitan newspapers?

Do "people pictures" dominate the pictorial content of metropolitan dailies?

How frequently are blacks represented in the photo content of metropolitan daily newspapers? What proportion of these pictures is "integrated" (black with white and/or other light-skinned individuals) and what proportion pictures black people only?

Do women appear as regularly in "breaking news" and "sports" pictures as they do in "feature" photographs?

These are some of the questions approached in this study of photographs appearing in 16 major daily newspapers published in Chicago (Daily News, Sun-Times, Today and the Tribune), Detroit (Free Press and News), Los Angeles (Herald-Examiner and Times), New York (Daily News, Post and Times), Philadelphia (Bulletin, Daily News and Inquirer) and Washington (Post and Star-News). Included are the final editions of each newspaper dated Monday through Friday, October 1-5, 1973.

Cities were selected on the basis of overall population as well as on the number of black residents in each respective city. According to the 1970 decennial census, New York, Chicago, Los Angeles, Philadelphia and Detroit are, respectively, the five largest cities in the U.S. These, plus Washington, D.C. (ninth in overall population), have the nation's largest black populations.[1]

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[1] U.S. Bureau of Census, U.S. Census of Population: 1970, Vol. I, General Population Characteristics, Final Report PC(1)-B (Washington, D.C.: U.S. Government Printing Office, 1971), Table 23.

City proper overall, white and black populations and ranks (based on 20 largest U.S. cities) for each of the cities studied, according to the 1970 decennial census, are:[2]

	Overall	White	Black
New York	7,894,862 (1)	6,048,841 (1)	1,668,115 (1)
Chicago	3,366,957 (2)	2,207,767 (2)	1,102,620 (2)
Los Angeles	2,816,061 (3)	2,173,600 (3)	503,606 (6)
Philadelphia	1,948,609 (4)	1,278,717 (4)	653,791 (4)
Detroit	1,511,482 (5)	838,877 (6)	660,428 (3)
Washington, D.C.	756,510 (9)	209,272 (20)	537,712 (5)

Methodology

Pictures in each newspaper were analyzed according to: Total number of pictures published; 2) Category of photograph; (breaking news, feature or sports); 3) Placement of photograph (front page or "inside"); 4) Source of photograph (staff, Associated Press, United Press International, "other," or "no credit"); 5) "People" or "non-people" photograph; 6) Sex of primary subject or subjects in each picture, and 7) Race (black or white/other) of primary subject or subjects in each picture. Where appropriate, data treated across content categories (breaking news, feature and sports) is handled for each issue of each newspaper studied. City-by-city and overall findings also are presented.

Among the definitions operant in this study are the following:

Breaking news related to those photographs dealing with people and events which are timely, current and would diminish considerably in news value if their publication were delayed. Generally many of these photographs have been produced and/or made available since the previous final edition of the respective newspaper was published. Others have been on file, such as head shots of certain individuals, but are used in a breaking news context because of some recent development (for example, John Jones, widely known banker, died today).

Feature pictures are those which would not lose considerable news value if their publication were delayed perhaps as much as a week or even a month. In another sense feature photographs are those not tied to the news of the day. They may hold a great deal of human interest, but little or no immediate news value.

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[2] Ibid.

Sports pictures are those appearing generally on the sports pages of newspapers and covering all facets--straight news, features and columns--of coverage. In general these are treated: football, baseball, basketball, golf, boxing, wrestling, hunting, fishing, auto and horse racing, tennis, track, trap-shooting, hunting, fishing, billiards, soccer, rowing, hockey and many others. Dog and horse shows often are handled on sports pages.

Limitations

Among the limitations of this study are the following:

--It is sometimes difficult to determine an individual's race by examining a photograph published in a newspaper. For example, some light-skinned blacks, unless they are public figures, may have been miscoded as whites in this study.

--Some newspapers may not give credit lines as regularly and/or as meticuoulsy as others. This could account for at least some of the differences in picture source usage across newspapers studied. For example, the Philadelphia Daily News did not include the credit information necessary to determine picture source--AP, UPI, staff, "other," and "no credit."

--"Borderline" pictures--those which could be classified as either "breaking news" or "feature"--were handled as concientiously as possible according to the previously stated definitions. In any case, double coding was avoided.

--Some newspapers have more stringent by-line policies for staff photographers than others.

--"Other" pictures include pictures where positive identification (black and/or white) could not be made as well as those where other races--such as Indian--are involved.

Findings

In this study of photographs appearing in major daily newspapers in cities with large overall and black populations, overall findings as well as city-by-city analyses will be included.

Findings I: Overall Picture Usage

Following are discussions of findings as they relate to picture source, people/non-people, photographs, sex of subjects in various photographs, and race--black and/or white--of subjects in photographs.

The 16 newspapers studied over the five-day period, October 1-5, 1973, published 3,669 photographs for an average of just under 46 pictures per newspaper per day.

The total number of photographs used ranged from 146 or about 29 daily for the Chicago Sun-Times, a tabloid, to 438 or about 88 daily for the Philadelphia Daily News, another tabloid. The median number of photographs used over the five days, according to Table I, was 212.5 or 42.5 per day.

The Philadelphia Daily News accounted for 438 or 11.9% of all pictures published by the 16 dailies over the period studied.

As shown in Table I, well over half or 55.5% of the pictures published carried no credit line. Of those with credit lines, 886 or 24.1% were produced by staff photographers on each of the 16 dailies studied, 357 or 9.7% came from the Associated Press, 218 or 5.9% from United Press International, and 173 or 4.7% from "other" sources.

"No credit" pictures, as shown in Table I, account for the most published in dailies across all cities studied except New York City. There "staff" photographs number more than "no credit" over the five-day period. Accordingly, "staff" photographs are the second greatest source for dailies in all other cities--Chicago, Detroit, Los Angeles and Washington--except Philadelphia, where "staff" ranks third behind "other (second) and "no credit" (first). The Associated Press places third in total pictures published, followed by United Press International in all cities except Philadelphia. There, according to Table I, AP and UPI rank fourth and fifth as newspaper picture sources. "Other" is the least frequent source of credit-lined photographs published in all cities except Philadelphia.

As shown in Table I, more photographs were published by Philadelphia's three newspapers over the five-day period--905 or 24.7%--than by Chicago's four dailies, 843 or 23%. New York's three general circulation dailies accounted for 694 or 18.9%, Washington's two papers ran 459 or 12.5%, Detroit's two dailies published 424 or 11.6%, and the two Los Angeles newspapers accounted for 344 or 9.4% of all photographs published.

The average number of photographs published by dailies in each city over the five-day period shows Philadelphia first with 301.7 or just over 60 pictures per newspaper per day, according to Table I. Following are: New York (233 or 46.2 photographs per newspaper per day), Washington (229.5 or 45.9 per newspaper per day), Detroit (212 or 42.4 per newspaper per day), Chicago (210.8 or 42.2 per newspaper per day), and Los Angeles (172 or 34.4 per newspaper per day).

TABLE I

TOTAL PICTURES BY SOURCE ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	AP	UPI	Staff	Other	No Credit
Chicago (n = 843)					
Daily News (n = 226)					
Monday (n = 54)	4	0	12	0	38
Tuesday (n = 41)	3	3	3	2	30
Wednesday (n = 46)	3	2	4	10	27
Thursday (n = 36)	2	1	9	0	24
Friday (n = 49)	4	0	8	1	36
Total	16	6	36	13	155
Percent (for paper)	7.1	2.7	15.9	5.8	68.6
Sun Times (n = 146)					
Monday (n = 37)	3	0	16	0	18
Tuesday (n = 23)	3	0	7	0	13
Wednesday (n = 28)	5	0	7	0	16
Thursday (n = 26)	4	0	6	0	16
Friday (n = 32)	1	0	9	0	22
Total	16	0	45	0	85
Percent (for paper)	11.0	0	30.8	0	58.2
Today (n = 211)					
Monday (n = 38)	7	0	11	0	20
Tuesday (n = 36)	3	0	13	0	20
Wednesday (n = 43)	3	0	8	0	32
Thursday (n = 34)	2	0	11	0	21
Friday (n = 60)	3	0	12	0	45
Total	18	0	55	0	138
Percent (for paper)	8.5	0	26.1	0	65.4
Tribune (n = 260)					
Monday (n = 69)	6	5	23	1	34
Tuesday (n = 39)	4	2	13	0	20
Wednesday (n = 49)	5	3	13	0	28
Thursday (n = 53)	9	3	8	1	32
Friday (n = 50)	4	3	13	0	30
Total	28	16	70	2	144
Percent (for paper)	10.8	6.2	26.9	0.8	55.4
City Total	78	22	206	15	522
Percent (for city)	9.3	2.6	24.4	1.8	61.9

TABLE I (Continued)

City, Newspaper, Day	AP	UPI	Staff	Other	No Credit
Detroit (n = 424)					
Free Press (n = 210)					
Monday (n = 32)	2	2	8	4	16
Tuesday (n = 41)	5	2	7	0	27
Wednesday (n = 44)	6	0	13	0	25
Thursday (n = 54)	7	4	10	0	33
Friday (n = 39)	4	2	9	0	24
Total	24	10	47	4	125
Percent (for paper)	11.4	4.8	22.4	1.9	59.5
News (n = 214)					
Monday (n = 41)	0	7	12	0	22
Tuesday (n = 40)	2	5	13	0	20
Wednesday (n = 41)	1	4	9	0	27
Thursday (n = 34)	2	3	8	0	21
Friday (n = 58)	4	2	14	0	38
Total	9	21	56	0	128
Percent (for paper)	4.2	9.8	26.2	0	59.8
City Total	33	31	103	4	253
Percent (for city)	7.8	7.3	24.3	0.9	59.7
Los Angeles (n = 344)					
Herald Examiner (n = 158)					
Monday (n = 33)	5	5	5	0	18
Tuesday (n = 24)	2	4	2	4	12
Wednesday (n = 36)	2	6	4	0	24
Thursday (n = 34)	0	4	8	3	19
Friday (n = 31)	1	11	3	0	16
Total	10	30	22	7	89
Percent (for paper)	6.3	19.0	13.9	4.4	56.3
Times (n = 186)					
Monday (n = 35)	8	1	13	1	12
Tuesday (n = 36)	17	0	9	1	9
Wednesday (n = 36)	13	0	9	0	14
Thursday (n = 45)	8	0	23	0	14
Friday (n = 34)	12	0	13	0	9
Total	58	1	67	2	58
Percent (for paper)	31.2	0.5	36.0	1.1	31.2
City Total	68	31	89	9	147
Percent (for city)	19.8	9.0	25.9	2.6	42.7

TABLE I (Continued)

City, Newspaper, Day	AP	UPI	Staff	Other	No Credit
New York (n = 694)					
Daily News (n = 266)					
Monday (n = 54)	2	4	29	0	19
Tuesday (n = 49)	2	3	19	0	23
Wednesday (n = 54)	8	2	21	0	23
Thursday (n = 54)	5	0	26	0	23
Friday (n = 55)	7	2	21	6	19
Total	24	13	116	6	107
Percent (for paper)	9.0	4.9	43.6	2.3	40.2
Post (n = 196)					
Monday (n = 34)	4	0	8	0	22
Tuesday (n = 39)	6	0	9	0	24
Wednesday (n = 40)	3	0	11	0	26
Thursday (n = 37)	3	0	18	0	16
Friday (n = 46)	6	0	12	0	28
Total	22	0	58	0	116
Percent (for paper)	11.2	0	29.6	0	59.2
Times (n = 232)					
Monday (n = 42)	6	5	19	0	12
Tuesday (n = 39)	5	8	20	1	5
Wednesday (n = 48)	12	11	14	0	11
Thursday (n = 46)	9	7	18	4	8
Friday (n = 57)	9	7	28	7	6
Total	41	38	99	12	42
Percent (for paper)	17.7	16.4	42.7	5.2	18.1
City Total	87	51	273	18	265
Percent (for city)	12.5	7.3	39.3	2.6	38.2
Philadelphia (n = 905)					
Bulletin (n = 207)					
Monday (n = 47)	3	3	17	0	24
Tuesday (n = 39)	3	3	3	0	30
Wednesday (n = 39)	6	3	3	0	27
Thursday (n = 35)	2	1	4	0	28
Friday (n = 47)	3	1	6	0	37
Total	17	11	33	0	146
Percent (for paper)	8.2	5.3	15.9	0	70.5

TABLE I (Continued)

City, Newspaper, Day	AP	UPI	Staff	Other	No Credit
Daily News (n = 438)					
Monday (n = 84)	0	0	0	18	66
Tuesday (n = 75)	0	0	0	21	54
Wednesday (n = 78)	0	0	0	17	61
Thursday (n = 69)	0	0	0	23	46
Friday (n = 132)	0	0	0	21	111
Total	0	0	0	100	338
Percent (for paper)	0	0	0	22.8	77.2
Inquirer (n = 260)					
Monday (n = 51)	7	6	13	3	22
Tuesday (n = 38)	6	6	5	1	20
Wednesday (n = 56)	1	7	14	3	31
Thursday (n = 53)	7	1	12	0	33
Friday (n = 62)	2	5	10	2	43
Total	23	25	54	9	149
Percent (for paper)	8.8	9.6	20.8	3.5	57.3
City Total	40	36	87	109	633
Percent (for city)	4.4	4.0	9.6	12.0	69.9
Washington (n = 459)					
Post (n = 264)					
Monday (n = 44)	4	5	15	2	18
Tuesday (n = 47)	8	6	10	0	23
Wednesday (n = 64)	7	4	14	8	31
Thursday (n = 52)	6	7	17	7	15
Friday (n = 57)	7	6	16	0	28
Total	32	28	72	17	115
Percent (for paper)	12.1	10.6	27.3	6.4	43.6
Star-News (n = 195)					
Monday (n = 31)	3	8	12	0	8
Tuesday (n = 29)	2	4	9	0	14
Wednesday (n = 39)	6	1	11	0	21
Thursday (n = 31)	4	3	14	1	9
Friday (n = 65)	4	3	10	0	48
Total	19	19	56	1	100
Percent (for paper)	9.7	9.7	28.7	0.5	51.3
City Total	51	47	128	18	215
Percent (for city)	11.1	10.2	27.9	3.9	46.8
Overall Total (n = 3669)	357	218	886	173	2035
Percent (overall)	9.7	5.9	24.1	4.7	55.5

Table II carries for each daily the number of pictures published by content category as well as by source. Accordingly, more "feature" pictures, 1,509 or 41.1%, were used across the 16 dailies studied than "breaking news" (1,442 or 39.3%) or "sports" (718 or 19.6%) photographs.

"Breaking news" pictures outnumber "feature" and "sports" photographs respectively in Chicago and Washington, while "feature" pictures clearly outrank "breaking news" and "sports" pictures, in that order, in Detroit, Los Angeles and Philadelphia. "Breaking news" (37.6%) and "feature" (38.5%) photographs are about one percent apart for New York City dailies, as shown in Table II.

Table II also presents within city and newspaper-by-newspaper breakdowns of picture usage across all three of the aforementioned content categories as well as by source.

As shown in Table III, 193 or 5.3% of all front page pictures published appeared on the final edition page ones of the 16 newspapers studied over the five-day period. This averages about 2.4 pictures per front page per day.

While data on individual newspapers' front page pictures are carried in Table III, overall results indicate that 54 or 25% carried no credit line, 53 or 27.5% were by staff photographers, 47 or 24.4% were fron the Associated Press, 32 or 16.6% came from United Press International, and seven or 3.6% were provided by other sources.

Front page pictures for each city, as well as the number of dailies published in each city studied, run as follows, according to Table III: Chicago, 4 dailies with 55 front page pictures in Oct. 1-5, 1973, final editions; Philadelphia, 3 with 42; Washington, 2 with 31; New York, 3 with 29; Detroit, 2 with 23, and Los Angeles, 2 with 13.

As shown in Table III, most front page photographs on Chicago and Detroit dailies are taken by staff photographers. New York City dailies run equal numbers of staff and Associated Press photographs, 11 of 29 or 37.9% in each case. "No credit" pictures were used more often than any credited source of front page pictures in Philadelphia (20 or 47.6%) and Washington, D.C. (9 or 29%). In Los Angeles, dailies there published equal numbers of Associated Press and United Press International photographs on their final edition front pages, 6 of 13 or 46.2% for each.

Least utilized sources of front page pictures, according to Table III, are as follows: Detroit, Los Angeles, New York and Washington, D.C., "other"; Chicago, UPI and "other," and Philadelphia, staff photographers (three of 42 pictures or 7.1%).

TABLE II

TOTAL PICTURES BY CATEGORY AND SOURCE ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Chicago (n = 843)															
Daily News (n = 226)															
Monday (n = 54)	3	0	4	0	19	1	0	1	0	11	0	0	7	0	8
Tuesday (n = 41)	1	2	2	0	18	0	0	1	2	11	2	1	0	0	1
Wednesday (n = 46)	3	1	4	0	14	0	0	0	9	9	0	1	0	1	4
Thursday (n = 36)	2	1	5	0	6	0	0	2	0	10	0	0	2	0	8
Friday (n = 49)	2	0	6	0	10	1	0	1	1	19	1	0	1	0	7
Total	11	4	21	0	67	2	0	5	12	60	3	2	10	1	28
Percent (for paper)	4.9	1.8	9.3	0	29.6	0.9	0	2.2	5.3	26.5	1.3	0.9	4.4	0.4	12.4
Sun Times (n = 146)															
Monday (n = 37)	2	0	8	0	6	0	0	5	0	10	1	0	3	0	2
Tuesday (n = 23)	3	0	5	0	8	0	0	0	0	3	0	0	2	0	2
Wednesday (n = 28)	4	0	3	0	11	1	0	4	0	5	0	0	0	0	0
Thursday (n = 26)	4	0	4	0	14	0	0	0	0	1	0	0	2	0	1
Friday (n = 32)	1	0	5	0	9	0	0	2	0	12	0	0	2	0	1
Total	14	0	25	0	48	1	0	11	0	31	1	0	9	0	6
Percent (for paper)	9.6	0	17.1	0	32.9	0.7	0	7.5	0	21.2	0.7	0	6.2	0	4.1
Today (n = 211)															
Monday (n = 38)	0	0	3	0	9	2	0	3	0	9	5	0	5	0	2
Tuesday (n = 36)	1	0	2	0	9	0	0	9	0	5	2	0	2	0	6
Wednesday (n = 43)	1	0	5	0	8	1	0	2	0	18	1	0	1	0	6
Thursday (n = 34)	1	0	3	0	5	1	0	6	0	10	0	0	2	0	6
Friday (n = 50)	2	0	4	0	16	1	0	7	0	24	0	0	1	0	5
Total	5	0	17	0	47	5	0	27	0	66	8	0	11	0	25
Percent (for paper)	2.4	0	8.1	0	22.3	2.4	0	12.8	0	31.3	3.8	0	5.2	0	11.8

TABLE II (Continued)

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Tribune (n = 260)															
Monday (n = 69)	4	3	2	1	12	0	0	18	0	22	2	2	3	0	0
Tuesday (n = 39)	1	2	7	0	12	0	0	6	0	5	3	0	0	0	3
Wednesday (n = 49)	3	2	2	0	16	2	0	11	0	11	0	1	0	0	1
Thursday (n = 53)	6	3	7	1	9	0	0	1	0	20	3	0	0	0	3
Friday (n = 50)	2	2	5	0	14	0	0	5	0	11	2	1	3	0	5
Total	16	12	23	2	63	2	0	41	0	69	10	4	6	0	12
Percent (for paper)	6.2	4.6	8.8	0.8	24.2	0.8	0	15.8	0	26.5	3.8	1.5	2.3	0	4.6
City Total	46	16	86	2	225	10	0	84	12	226	22	6	36	1	71
Percent (for city)	5.5	1.9	10.2	0.2	26.7	1.2	0	10.0	1.4	26.8	2.6	0.7	4.3	0.1	8.4
Detroit (n = 424)															
Free Press (n = 210)															
Monday (n = 32)	1	2	5	0	3	0	0	3	4	12	1	0	0	0	1
Tuesday (n = 41)	3	2	5	0	8	1	0	0	0	15	1	0	2	0	4
Wednesday (n = 44)	3	0	5	0	4	2	0	1	0	21	1	0	7	0	0
Thursday (n = 54)	4	4	2	0	5	3	0	8	0	14	0	0	0	0	14
Friday (n = 39)	1	2	8	0	6	2	0	1	0	16	1	0	0	0	2
Total	12	10	25	0	26	8	0	13	4	78	4	0	9	0	21
Percent (for paper)	5.7	4.8	11.9	0	12.4	3.8	0	6.2	1.9	37.1	1.9	0	4.3	0	10.0

TABLE II (Continued)

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
News (n = 214)															
Monday (n = 41)	0	4	2	0	4	0	1	10	0	10	0	2	0	0	8
Tuesday (n = 40)	0	5	3	0	10	1	0	1	0	8	1	0	9	0	2
Wednesday (n = 41)	1	3	3	0	11	0	1	6	0	14	0	0	0	0	2
Thursday (n = 34)	2	3	0	0	14	0	0	7	0	3	0	0	1	0	4
Friday (n = 58)	3	1	6	0	11	1	1	7	0	19	0	0	1	0	8
Totals	6	16	14	0	50	2	3	31	0	54	1	2	11	0	24
Percent (for paper)	2.8	7.5	6.5	0	23.4	0.9	1.4	14.5	0	25.2	0.5	0.9	5.1	0	11.2
City Total	18	26	39	0	76	10	3	44	4	132	5	2	20	0	45
Percent (for city)	4.2	6.1	9.2	0	17.9	2.4	0.7	10.4	0.9	31.1	1.2	0.5	4.7	0	10.6
Los Angeles (n = 344)															
Herald Examiner (n = 158)															
Monday (n = 33)	1	3	4	0	3	0	0	1	0	7	4	2	0	0	8
Tuesday (n = 24)	0	4	2	4	1	1	0	0	0	8	1	0	0	0	3
Wednesday (n = 36)	2	5	2	0	1	0	0	0	0	19	0	1	2	0	4
Thursday (n = 34)	0	4	4	0	0	0	0	4	3	13	0	0	0	0	6
Friday (n = 31)	1	6	2	0	1	0	1	1	0	11	0	4	0	0	4
Total	4	22	14	4	6	1	1	6	3	58	5	7	2	0	25
Percent (for paper)	2.5	13.9	8.9	2.5	3.8	0.6	0.6	3.8	1.9	36.7	3.2	4.4	1.3	0	15.8

TABLE II (Continued)

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Times (n = 186)															
Monday (n = 35)	5	1	9	0	2	1	0	3	1	7	2	0	1	0	3
Tuesday (n = 36)	10	0	4	0	3	4	0	4	0	4	3	0	1	1	2
Wednesday (n = 36)	7	0	2	0	4	5	0	7	0	5	1	0	0	0	5
Thursday (n = 45)	7	0	2	0	2	1	0	17	0	9	0	0	4	0	3
Friday (n = 34)	12	0	5	0	2	0	0	4	0	3	0	0	4	0	4
Total	41	1	22	0	13	11	0	35	1	28	6	0	10	1	17
Percent (for paper)	22.0	0.5	11.8	0	7.0	5.9	0	18.8	0.5	15.1	3.2	0	5.4	0.5	9.1
City Total	45	23	36	4	19	12	1	41	4	86	11	7	12	1	42
Percent (for city)	13.1	6.7	10.5	1.2	5.5	3.5	0.3	11.9	1.2	25.0	3.2	2.0	3.5	0.3	12.2
New York (n = 694)															
Daily News (n = 266)															
Monday (n = 54)	1	3	11	0	8	0	0	5	0	10	1	1	13	0	1
Tuesday (n = 49)	1	2	4	0	8	0	2	8	0	12	1	1	7	0	3
Wednesday (n = 54)	6	2	8	0	6	2	0	8	0	11	0	0	5	0	6
Thursday (n = 54)	4	0	2	0	11	0	0	11	0	12	1	0	13	0	0
Friday (n = 55)	5	1	5	0	3	0	0	8	6	16	2	1	8	0	0
Total	17	8	30	0	36	2	2	40	6	61	5	3	46	0	10
Percent (for paper)	6.4	3.0	11.3	0	13.5	0.8	0.8	15.0	2.3	22.9	1.9	1.1	17.3	0	3.8

TABLE II (Continued)

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Post (n = 196)															
Monday (n = 34)	1	0	2	0	6	0	0	4	0	13	3	0	2	0	3
Tuesday (n = 39)	4	0	5	0	7	0	0	0	0	14	2	0	4	0	3
Wednesday (n = 40)	3	0	3	0	3	0	0	1	0	18	0	0	7	0	5
Thursday (n = 37)	3	0	4	0	6	0	0	11	0	6	0	0	3	0	4
Friday (n = 46)	4	0	3	0	9	0	0	0	0	18	2	0	9	0	1
Total	15	0	17	0	31	0	0	16	0	69	7	0	25	0	16
Percent (for paper)	7.7	0	8.7	0	15.8	0	0	8.2	0	35.2	3.6	0	12.8	0	8.2
Times (n = 232)															
Monday (n = 42)	3	2	5	0	4	1	0	9	0	7	2	3	5	0	1
Tuesday (n = 39)	2	5	7	0	3	0	0	7	1	2	3	3	6	0	0
Wednesday (n = 48)	8	6	8	0	4	2	0	4	0	6	2	5	2	0	1
Thursday (n = 46)	8	5	7	2	3	0	0	7	2	3	1	2	4	0	2
Friday (n = 57)	6	4	13	0	2	1	0	13	5	1	2	3	2	2	3
Total	27	22	40	2	16	4	0	40	8	19	10	16	19	2	7
Percent (for paper)	11.6	9.5	17.2	0.9	6.9	1.7	0	17.2	3.4	8.2	4.3	6.9	8.2	0.9	3.0
City Total	59	30	87	2	83	6	2	96	14	149	22	19	90	2	33
Percent (for city)	8.5	4.3	12.5	0.3	12.0	0.9	0.3	13.8	2.0	21.5	3.2	2.7	13.0	0.3	4.8

TABLE II (Continued)

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Philadelphia (n = 905)															
Bulletin (n = 207)															
Monday (n = 47)	2	0	0	0	11	0	2	2	0	8	1	1	15	0	5
Tuesday (n = 39)	1	2	0	0	11	0	0	1	0	11	2	1	2	0	8
Wednesday (n = 39)	3	1	1	0	13	2	0	2	0	4	1	2	0	0	10
Thursday (n = 35)	1	1	1	0	10	0	0	1	0	11	1	0	2	0	7
Friday (n = 47)	2	1	3	0	11	0	0	2	0	16	1	0	1	0	10
Total	9	5	5	0	56	2	2	8	0	50	6	4	20	0	40
Percent (for paper)	4.3	2.4	2.4	0	27.1	1.0	1.0	3.9	0	24.2	2.9	1.9	9.7	0	19.3
Daily News (n = 438)															
Monday (n = 84)	0	0	0	4	9	0	0	0	10	41	0	0	0	4	16
Tuesday (n = 75)	0	0	0	9	16	0	0	0	5	29	0	0	0	7	9
Wednesday (n = 78)	0	0	0	5	21	0	0	0	8	29	0	0	0	4	11
Thursday (n = 69)	0	0	0	12	12	0	0	0	6	24	0	0	0	5	10
Friday (n = 132)	0	0	0	10	24	0	0	0	5	75	0	0	0	6	12
Total	0	0	0	40	82	0	0	0	34	198	0	0	0	26	58
Percent (for paper)	0	0	0	9.1	18.7	0	0	0	7.8	45.2	0	0	0	5.9	13.2

TABLE II (Continued)

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Inquirer (n = 260)															
Monday (n = 51)	5	4	8	0	4	1	0	2	3	11	1	2	3	0	7
Tuesday (n = 38)	5	4	2	0	5	0	0	3	1	11	1	2	0	0	4
Wednesday (n = 56)	1	3	5	0	10	1	0	9	3	15	0	3	0	0	6
Thursday (n = 53)	4	1	4	0	6	2	0	8	0	19	1	0	0	0	8
Friday (n = 62)	1	0	3	2	12	1	2	6	0	21	1	2	1	0	10
Total	16	12	22	2	37	5	2	28	7	77	4	9	4	0	35
Percent (for paper)	6.2	4.6	8.5	0.8	14.2	1.9	0.8	10.8	2.7	29.6	1.5	3.5	1.5	0	13.5
City Total	24	18	27	42	175	6	5	36	41	325	10	13	24	26	133
Percent (for city)	2.7	2.0	3.0	4.6	19.3	0.7	0.6	4.0	4.5	35.9	1.1	1.4	2.7	2.9	14.7
Washington (n = 459)															
Post (n = 264)															
Monday (n = 44)	2	2	1	1	10	0	0	6	1	8	2	3	8	0	0
Tuesday (n = 47)	3	4	0	0	10	2	1	10	0	8	3	1	0	0	[illegible]
Wednesday (n = 64)	6	3	5	6	19	0	0	8	1	9	1	1	1	1	3
Thursday (n = 52)	4	4	7	3	8	0	1	9	4	4	2	2	1	0	3
Friday (n = 57)	4	3	8	0	10	3	2	3	0	13	0	1	5	0	5
Total	19	16	21	10	57	5	4	36	6	42	8	8	15	1	16
Percent (for paper)	7.2	6.1	8.0	3.8	21.6	1.9	1.5	13.6	2.3	15.9	3.0	3.0	5.7	0.4	6.1

TABLE II (Continued)

City, Newspaper, Day	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Star-News (n = 195)															
Monday (n = 31)	2	6	2	0	6	0	0	7	0	2	1	2	3	0	0
Tuesday (n = 29)	2	2	9	0	10	0	1	0	0	1	0	1	0	0	3
Wednesday (n = 39)	6	1	9	0	13	0	0	1	0	5	0	0	1	0	3
Thursday (n = 31)	4	2	13	0	6	0	1	1	1	3	0	0	0	0	0
Friday (n = 65)	3	3	3	0	9	1	0	5	0	38	0	0	2	0	1
Total	17	14	36	0	44	1	2	14	1	49	1	3	6	0	7
Percent (for paper)	8.7	7.2	18.5	0	22.6	0.5	1.0	7.2	0.5	25.1	0.5	1.5	3.1	0	3.6
City Total	36	30	57	10	101	6	6	50	7	91	9	11	21	1	23
Percent (for city)	7.8	6.5	12.4	2.2	22.0	1.3	1.3	10.9	1.5	19.8	2.0	2.4	4.6	0.2	5.0
Overall Total (n = 3669)	228	143	332	60	679	50	17	351	82	1009	79	58	203	31	347
Percent (overall)	6.2	3.9	9.0	1.6	18.5	1.4	0.5	9.6	2.2	27.5	2.2	1.6	5.5	0.8	9.5

TABLE III

TOTAL FRONT PAGE PICTURES BY SOURCE ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper Day	AP	UPI	Staff	Other	No Credit
Chicago (n = 55)					
Daily News (n = 20)					
Monday (n = 5)	1	0	0	0	4
Tuesday (n = 7)	0	0	2	0	5
Wednesday (n = 1)	0	0	1	0	0
Thursday (n = 4)	0	0	3	0	1
Friday (n = 3)	1	0	1	0	1
Total	2	0	7	0	11
Percent (for paper)	10.0	0	35.0	0	55.0
Sun Times (n = 10)					
Monday (n = 2)	0	0	1	0	1
Tuesday (n = 3)	0	0	0	0	3
Wednesday (n = 2)	1	0	0	0	1
Thursday (n = 1)	1	0	0	0	0
Friday (n = 2)	0	0	1	0	1
Total	2	0	2	0	6
Percent (for paper)	20.0	0	20.0	0	60.0
Today (n = 7)					
Monday (n = 1)	0	0	1	0	0
Tuesday (n = 1)	0	0	1	0	0
Wednesday (n = 1)	0	0	1	0	0
Thursday (n = 2)	1	0	0	0	1
Friday (n = 2)	0	0	1	0	1
Total	1	0	4	0	2
Percent (for paper)	14.3	0	57.1	0	28.6
Tribune (n = 18)					
Monday (n = 3)	1	1	1	0	0
Tuesday (n = 4)	1	0	3	0	0
Wednesday (n = 2)	1	0	1	0	0
Thursday (n = 4)	2	1	0	0	1
Friday (n = 5)	0	0	3	2	0
Total	5	2	8	2	1
Percent (for paper)	27.8	11.1	44.4	11.1	5.6
City Total	10	2	25	2	20
Percent (for city)	18.2	3.6	38.2	3.6	36.4

TABLE III (Continued)

City, Newspaper, Day	AP	UPI	Staff	Other	No Credit
Detroit (n = 23)					
Free Press (n = 14)					
Monday (n = 4)	0	0	2	0	2
Tuesday (n = 3)	1	0	1	0	1
Wednesday (n = 2)	1	0	1	0	0
Thursday (n = 2)	2	0	0	0	0
Friday (n = 3)	0	2	0	0	1
Total	4	2	4	0	4
Percent (for paper)	28.6	14.3	28.6	0	28.6
News (n = 9)					
Monday (n = 2)	0	1	1	0	0
Tuesday (n = 3)	0	1	2	0	0
Wednesday (n = 1)	1	0	0	0	0
Thursday (n = 1)	0	0	1	0	0
Friday (n = 2)	0	1	1	0	0
Total	1	3	5	0	0
Percent (for paper)	11.1	33.3	55.6	0	0
City Total	5	5	9	0	4
Percent (for city)	21.7	21.7	39.1	0	17.4
Los Angeles (n = 13)					
Herald Examiner (n = 6)					
Monday (n = 1)	1	0	0	0	0
Tuesday (n = 2)	0	2	0	0	0
Wednesday (n = 1)	0	1	0	0	0
Thursday (n = 1)	0	1	0	0	0
Friday (n = 1)	0	1	0	0	0
Total	1	5	0	0	0
Percent (for paper)	16.7	83.3	0	0	0
Times (n = 7)					
Monday (n = 2)	1	1	0	0	0
Tuesday (n = 2)	2	0	0	0	0
Wednesday (n = 1)	1	0	0	0	0
Thursday (n = 1)	1	0	0	0	0
Friday (n = 1)	0	0	1	0	0
Total	5	1	1	0	0
Percent (for paper)	71.4	14.3	14.3	0	0
City Total	6	6	1	0	0
Percent (for city)	46.2	46.2	7.7	0	0

TABLE III (Continued)

City, Newspaper, Day	AP	UPI	Staff	Other	No Credit
New York (n = 29)					
Daily News (n = 6)					
Monday (n = 1)	0	0	1	0	0
Tuesday (n = 1)	0	0	1	0	0
Wednesday (n = 2)	2	0	0	0	0
Thursday (n = 1)	0	0	1	0	0
Friday (n = 1)	0	1	0	0	0
Total	2	1	3	0	0
Percent (for paper)	33.3	16.7	50.0	0	0
Post (n = 6)					
Monday (n = 1)	1	0	0	0	0
Tuesday (n = 1)	0	0	1	0	0
Wednesday (n = 1)	0	0	1	0	0
Thursday (n = 2)	0	0	1	0	1
Friday (n = 1)	1	0	0	0	0
Total	2	0	3	0	1
Percent (for paper)	33.3	0	50.0	0	16.7
Times (n = 17)					
Monday (n = 3)	1	1	1	0	0
Tuesday (n = 2)	1	1	0	0	0
Wednesday (n = 4)	2	2	0	0	0
Thursday (n = 3)	2	0	1	0	0
Friday (n = 5)	1	1	3	0	0
Total	7	5	5	0	0
Percent (for paper)	41.2	29.4	29.4	0	0
City Total	11	6	11	0	1
Percent (for city)	37.9	20.7	37.9	0	3.4
Philadelphia (n = 42)					
Bulletin (n = 22)					
Monday (n = 4)	0	0	1	0	3
Tuesday (n = 5)	1	0	0	0	4
Wednesday (n = 4)	1	0	0	0	3
Thursday (n = 5)	0	0	0	0	5
Friday (n = 4)	1	0	1	0	2
Total	3	0	2	0	17
Percent (for paper)	13.6	0	9.1	0	77.3

TABLE III (Continued)

City, Newspaper, Day	AP	UPI	Staff	Other	No Credit
Daily News (n = 4)					
Monday (n = 0)	0	0	0	0	0
Tuesday (n = 1)	0	0	0	1	0
Wednesday (n = 1)	0	0	0	1	0
Thursday (n = 1)	0	0	0	1	0
Friday (n = 1)	0	0	0	1	0
Total	0	0	0	4	0
Percent (for paper)	0	0	0	100.0	0
Inquirer (n = 16)					
Monday (n = 3)	2	1	0	0	0
Tuesday (n = 3)	1	2	0	0	0
Wednesday (n = 3)	1	0	1	0	1
Thursday (n = 3)	2	1	0	0	0
Friday (n = 4)	0	1	0	1	2
Total	6	5	1	1	3
Percent (for paper)	37.5	31.3	6.3	6.3	18.8
City Total	9	5	3	5	20
Percent (for city)	21.4	11.9	7.1	11.9	47.6
Washington (n = 31)					
Post (n = 17)					
Monday (n = 3)	0	2	0	0	1
Tuesday (n = 2)	1	1	0	0	0
Wednesday (n = 5)	1	1	1	0	2
Thursday (n = 3)	1	0	1	0	1
Friday (n = 4)	1	0	2	0	1
Total	4	4	4	0	5
Percent (for paper)	23.5	23.5	23.5	0	29.4
Star-News (n = 14)					
Monday (n = 3)	0	3	0	0	0
Tuesday (n = 5)	1	1	0	0	3
Wednesday (n = 3)	0	0	2	0	1
Thursday (n = 2)	0	0	2	0	0
Friday (n = 1)	1	0	0	0	0
Total	2	4	4	0	4
Percent (for paper)	14.3	28.6	28.6	0	28.6
City Total	6	8	8	0	9
Percent (for city)	19.4	25.8	25.8	0	29.0
Overall Total (n = 193)	47	32	53	7	54
Percent (overall)	24.4	16.6	27.5	3.6	28.0

Table IV also carries the above information for each newspaper as well as by city.

People/Non-People Pictures

Of the 3,669 photographs published in final editions by the 16 newspapers studied over the Oct. 1-5, 1973, period, 3,361 or 91.6% contain people and 308 or 8.4% do not. Table V also indicates that Washington dailies have the lowest proportion of people pictures (394 or 85.8%), while New York newspapers have the highest percentage (95.2% or 661).

The New York Daily News ran the highest proportion of people pictures, according to Table V, 97.4% or 259, while the Washington Star-News had the lowest, 80% or 156.

As shown in Table VI, the greatest proportion of people pictures appeared under "breaking news" (37.6% or 1,380), followed by feature photographs (34.6% or 1,269) and sports (19.4% or 712). The largest proportion of non-people pictures appeared under features (6.5% or 240), followed by "breaking news" (1.7% or 62) and sports (.2% or 6).

Table VI carries city-by-city data as well as that for individual newspapers.

Front page photographs, as shown in Table VII, for the 16 dailies studied are overwhelmingly people-oriented in that 189 or 97.9% of all published fall into this category. Non-people final edition front page pictures amount to four or 2.1%. The Philadelphia Inquirer ran two non-people pictures on final edition front pages, while the Philadelphia Bulletin and Chicago Today had one each.

When considering final edition front page people and non-people photographs by content category, as presented in Table VIII, 159 or 82.4% of all front pages contain people and fall under "breaking news." Another 15 people pictures or 7.8% fall in the feature category, while 14 or 7.3% are people photographs in the sports area. Three of the four non-people front page photographs fall under "breaking news."

Table VIII carries data for each city as well as for individual newspapers.

People Pictures by Sex

Almost all of the 3,669 pictures published--91.6% or 3,361--contained one or more persons. Only 308 or 8.4% were without people.

TABLE IV

TOTAL FRONT PAGE PICTURES BY CATEGORY AND SOURCE ACCORDING TO CITY AND NEWSPAPER IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City and Newspaper	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
Chicago (n = 55)															
Daily News (n = 20)	1	0	6	0	11	1	0	1	0	0	0	0	0	0	0
Sun Times (n = 10)	2	0	2	0	6	0	0	0	0	0	0	0	0	0	0
Today (n = 7)	1	0	4	0	2	0	0	0	0	0	0	0	0	0	0
Tribune (n = 18)	4	2	5	0	2	0	0	3	0	0	1	0	0	0	1
Total	8	2	17	0	21	1	0	4	0	0	1	0	0	0	1
Percent (for city)	14.5	3.6	30.9	0	38.2	1.8	0	7.3	0	0	1.8	0	0	0	1.8
Detroit (n = 23)															
Free Press (n = 14)	3	2	4	0	3	0	0	0	0	1	1	0	0	0	0
News (n = 9)	1	2	0	0	0	0	0	3	0	0	0	1	2	0	0
Total	4	4	4	0	3	0	0	3	0	1	1	1	2	0	0
Percent (for city)	17.4	17.4	17.4	0	13.0	0	0	13.0	0	4.3	4.3	4.3	8.7	0	0
Los Angeles (n = 13)															
Herald Examiner (n = 6)	1	5	0	0	0	0	0	0	0	0	0	0	0	0	0
Times (n = 7)	4	1	1	0	0	1	0	0	0	0	0	0	0	0	0
Total	5	6	1	0	0	1	0	0	0	0	0	0	0	0	0
Percent (for city)	38.5	46.2	7.7	0	0	7.7	0	0	0	0	0	0	0	0	0

TABLE IV (Continued)

City and Newspaper	Number of Breaking News Pictures					Number of Feature Story Pictures					Number of Sports Pictures				
	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit	AP	UPI	Staff	Other	No Credit
New York (n = 29)															
Daily News (n = 6)	2	1	2	0	0	0	0	0	0	0	0	0	1	0	0
Post (n = 6)	1	0	2	0	0	0	0	0	0	1	1	0	1	0	0
Times (n = 17)	6	5	4	0	0	0	0	0	0	0	1	0	1	0	0
Total	9	6	8	0	0	0	0	0	0	1	2	0	3	0	0
Percent (for city)	31.0	20.7	27.6	0	0	0	0	0	0	3.4	6.9	0	10.3	0	0
Philadelphia (n = 42)															
Bulletin (n = 22)	3	0	1	0	14	0	0	1	0	2	0	0	0	0	1
Daily News (n = 4)	0	0	0	2	0	0	0	0	2	0	0	0	0	0	0
Inquirer (n = 16)	6	5	0	1	3	0	0	1	0	0	0	0	0	0	0
Total	9	5	1	3	17	0	0	2	2	2	0	0	0	0	1
Percent (for city)	21.4	11.9	2.4	7.1	40.5	0	0	4.8	4.8	4.8	0	0	0	0	2.4
Washington (n = 31)															
Post (n = 17)	3	3	4	0	5	0	0	0	0	0	1	1	0	0	0
Star-News (n = 14)	2	4	4	0	4	0	0	0	0	0	0	0	0	0	0
Total	5	7	8	0	9	0	0	0	0	0	1	1	0	0	0
Percent (for city)	16.1	22.6	25.8	0	29.0	0	0	0	0	0	3.2	3.2	0	0	0
Overall Total (n = 193)	40	30	39	3	50	2	0	9	2	4	5	2	5	0	2
Percent (overall)	20.7	15.5	20.2	1.6	25.9	1.0	0	4.7	1.0	2.1	2.6	1.0	2.6	0	1.0

TABLE V

TOTAL PEOPLE AND NON-PEOPLE PHOTOGRAPHS BY CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Pictures of People	Pictures with no People
Chicago (n = 843)		
Daily News (n = 226)		
Monday (n = 54)	53	1
Tuesday (n = 41)	38	3
Wednesday (n = 46)	45	1
Thursday (n = 36)	33	3
Friday (n = 49)	42	7
Total	211	15
Percent (for paper)	93.4	6.6
Sun Times (n = 146)		
Monday (n = 37)	35	2
Tuesday (n = 23)	21	2
Wednesday (n = 28)	23	5
Thursday (n = 26)	25	1
Friday (n = 32)	28	4
Total	132	14
Percent (for paper)	90.4	9.6
Today (n = 211)		
Monday (n = 38)	36	2
Tuesday (n = 36)	34	2
Wednesday (n = 43)	41	2
Thursday (n = 34)	30	4
Friday (n = 60)	51	9
Total	192	19
Percent (for paper)	91.0	9.0
Tribune (n = 260)		
Monday (n = 69)	65	4
Tuesday (n = 39)	38	1
Wednesday (n = 49)	43	6
Thursday (n = 53)	44	9
Friday (n = 50)	48	2
Total	238	22
Percent (for paper)	91.5	8.5
City Total	773	70
Percent (for city)	91.7	8.3

TABLE V (Continued)

City, Newspaper, Day	Pictures of People	Pictures with no People
Detroit (n = 424)		
Free Press (n = 210)		
Monday (n = 32)	28	4
Tuesday (n = 41)	39	2
Wednesday (n = 44)	37	7
Thursday (n = 54)	49	5
Friday (n = 39)	39	0
Total	192	18
Percent (for paper)	91.4	8.6
News (n = 214)		
Monday (n = 41)	34	7
Tuesday (n = 40)	37	3
Wednesday (n = 41)	34	7
Thursday (n = 34)	31	3
Friday (n = 58)	49	9
Total	185	29
Percent (for paper)	86.4	13.6
City Total	377	47
Percent (for city)	88.9	11.1
Los Angeles (n = 344)		
Herald Examiner (n = 158)		
Monday (n = 33)	31	2
Tuesday (n = 24)	22	2
Wednesday (n = 36)	26	10
Thursday (n = 34)	33	1
Friday (n = 31)	29	2
Total	141	17
Percent (for paper)	89.2	10.8
Times (n = 186)		
Monday (n = 35)	33	2
Tuesday (n = 36)	34	2
Wednesday (n = 36)	34	2
Thursday (n = 45)	38	7
Friday (n = 34)	30	4
Total	169	17
Percent (for paper)	90.9	9.1
City Total	310	34
Percent (for city)	90.1	9.9

TABLE V (Continued)

City, Newspaper, Day	Pictures of People	Pictures with no People
New York (n = 694)		
Daily News (n = 266)		
Monday (n = 54)	54	0
Tuesday (n = 49)	48	1
Wednesday (n = 54)	51	3
Thursday (n = 54)	54	0
Friday (n = 55)	52	3
Total	259	7
Percent (for paper)	97.4	2.6
Post (n = 196)		
Monday (n = 34)	29	5
Tuesday (n = 39)	37	2
Wednesday (n = 40)	39	1
Thursday (n = 37)	35	2
Friday (n = 46)	45	1
Total	185	11
Percent (for paper)	94.4	5.6
Times (n = 232)		
Monday (n = 42)	41	1
Tuesday (n = 39)	36	3
Wednesday (n = 48)	45	3
Thursday (n = 46)	41	5
Friday (n = 57)	54	3
Total	217	15
Percent (for paper)	93.5	6.5
City Total	661	33
Percent (for city)	95.2	4.8
Philadelphia (n = 905)		
Bulletin (n = 207)		
Monday (n = 47)	45	2
Tuesday (n = 39)	38	1
Wednesday (n = 39)	38	1
Thursday (n = 35)	32	3
Friday (n = 47)	40	7
Total	193	14
Percent (for paper)	93.2	6.8

TABLE V (Continued)

City, Newspaper, Day	Pictures of People	Pictures with no People
Daily News (n = 438)		
Monday (n = 84)	79	5
Tuesday (n = 75)	74	1
Wednesday (n = 78)	68	10
Thursday (n = 69)	68	1
Friday (n = 132)	129	3
Total	418	20
Percent (for paper)	95.4	4.6
Inquirer (n = 260)		
Monday (n = 51)	51	0
Tuesday (n = 38)	35	3
Wednesday (n = 56)	50	6
Thursday (n = 53)	49	4
Friday (n = 62)	50	12
Total	235	25
Percent (for paper)	90.4	9.6
City Total	846	59
Percent (for city)	93.5	6.5
Washington (n = 459)		
Post (n = 264)		
Monday (n = 44)	38	6
Tuesday (n = 47)	44	3
Wednesday (n = 64)	59	5
Thursday (n = 52)	46	6
Friday (n = 57)	51	6
Total	238	26
Percent (for paper)	90.2	9.8
Star-News (n = 195)		
Monday (n = 31)	31	0
Tuesday (n = 29)	26	3
Wednesday (n = 39)	39	0
Thursday (n = 31)	27	4
Friday (n = 65)	33	32
Total	156	39
Percent (for paper)	80.0	20.0
City Total	394	65
Percent (for city)	85.8	14.2
Overall Total (n = 3669)	3361	308
Percent (overall)	91.6	8.4

TABLE VI

TOTAL PEOPLE AND NON-PEOPLE PHOTOGRAPHS BY NEWS CATEGORY
ACCORDING TO CITY, NEWSPAPER AND DAY
IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Chicago (n = 843)						
Daily News (n = 226)						
Monday (n = 54)	25	1	13	0	15	0
Tuesday (n = 41)	21	2	13	1	4	0
Wednesday (n = 46)	21	1	18	0	6	0
Thursday (n = 36)	14	0	9	3	10	0
Friday (n = 49)	18	0	15	7	9	0
Total	99	4	68	11	44	0
Percent (for paper)	43.8	1.8	30.1	4.9	19.5	0
Sun Times (n = 146)						
Monday (n = 37)	15	1	14	1	6	0
Tuesday (n = 23)	15	1	2	1	4	0
Wednesday (n = 28)	16	2	7	3	0	0
Thursday (n = 26)	21	1	1	0	3	0
Friday (n = 32)	15	0	10	4	3	0
Total	82	5	34	9	16	0
Percent (for paper)	56.2	3.4	23.3	6.2	11.0	0
Today (n = 211)						
Monday (n = 38)	11	1	13	1	12	0
Tuesday (n = 36)	12	0	12	2	10	0
Wednesday (n = 43)	13	1	20	1	8	0
Thursday (n = 34)	9	0	13	4	8	0
Friday (n = 60)	21	1	24	8	6	0
Total	66	3	82	16	44	0
Percent (for paper)	31.3	1.4	38.9	7.6	20.9	0

TABLE VI (Continued)

City, Newspaper, Day	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Tribune (n = 260)						
Monday (n = 69)	19	3	39	1	7	0
Tuesday (n = 39)	22	0	10	1	6	0
Wednesday (n = 49)	23	0	18	6	2	0
Thursday (n = 53)	25	1	13	8	6	0
Friday (n = 50)	22	1	15	1	11	0
Total	111	5	95	17	32	0
Percent (for paper)	42.7	1.9	36.5	6.5	12.3	0
City Total	358	17	279	53	136	0
Percent (for city)	42.5	2.0	33.1	6.3	16.1	0
Detroit (n = 424)						
Free Press (n = 210)						
Monday (n = 32)	10	1	16	3	2	0
Tuesday (n = 41)	17	1	15	1	7	0
Wednesday (n = 44)	11	1	18	6	8	0
Thursday (n = 54)	13	2	22	3	14	0
Friday (n = 39)	17	0	19	0	3	0
Total	68	5	90	13	34	0
Percent (for paper)	32.4	2.4	42.9	6.2	16.2	0
News (n = 214)						
Monday (n = 41)	10	0	16	5	8	2
Tuesday (n = 40)	18	0	7	3	12	0
Wednesday (n = 41)	18	0	14	7	2	0
Thursday (n = 34)	19	0	7	3	5	0
Friday (n = 58)	18	3	22	6	9	0
Total	83	3	66	24	36	2
Percent (for paper)	38.8	1.4	30.8	11.2	16.8	0.9
City Total	151	8	156	37	70	2
Percent (for city)	35.6	1.9	36.8	8.7	16.5	0.5

TABLE VI (Continued)

City, Newspaper, Day	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Los Angeles (n = 344)						
Herald Examiner (n = 158)						
Monday (n = 33)	9	2	8	0	14	0
Tuesday (n = 24)	11	0	7	2	4	0
Wednesday (n = 36)	10	0	9	10	7	0
Thursday (n = 34)	8	0	19	1	6	0
Friday (n = 31)	10	0	11	2	8	0
Total	48	2	54	15	39	0
Percent (for paper)	30.4	1.3	34.2	9.5	24.7	0
Times (n = 186)						
Monday (n = 35)	15	2	12	0	6	0
Tuesday (n = 36)	17	0	10	2	7	0
Wednesday (n = 36)	13	0	15	2	6	0
Thursday (n = 45)	11	0	21	6	6	1
Friday (n = 34)	16	3	6	1	8	0
Total	72	5	64	11	33	1
Percent (for paper)	38.7	2.7	34.4	5.9	17.7	0.5
City Total	120	7	118	26	72	1
Percent (for city)	34.9	2.0	34.3	7.6	20.9	0.3
New York (n = 694)						
Daily News (n = 266)						
Monday (n = 54)	23	0	15	0	16	0
Tuesday (n = 49)	15	0	21	1	12	0
Wednesday (n = 54)	21	1	19	2	11	0
Thursday (n = 54)	17	0	23	0	14	0
Friday (n = 55)	14	0	27	3	11	0
Total	90	1	105	6	64	0
Percent (for paper)	33.8	0.4	39.5	2.3	24.1	0

TABLE VI (Continued)

City, Newspaper, Day	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Post (n = 196)						
Monday (n = 34)	8	1	13	4	8	0
Tuesday (n = 39)	15	1	13	1	9	0
Wednesday (n = 40)	9	0	18	1	12	0
Thursday (n = 37)	11	2	17	0	7	0
Friday (n = 46)	15	1	18	0	12	0
Total	58	5	79	6	48	0
Percent (for paper)	29.6	2.6	40.3	3.1	24.5	0
Times (n = 232)						
Monday (n = 42)	14	0	16	1	11	0
Tuesday (n = 39)	16	1	8	2	12	0
Wednesday (n = 48)	25	1	10	2	10	0
Thursday (n = 46)	24	1	8	4	9	0
Friday (n = 57)	25	0	17	3	12	0
Total	104	3	59	12	54	0
Percent (for paper)	44.8	1.3	25.4	5.2	23.3	0
City Total	252	9	243	24	166	0
Percent (for city)	36.3	1.3	35.0	3.5	23.9	0
Philadelphia (n = 905)						
Bulletin (n = 207)						
Monday (n = 47)	13	0	10	2	22	0
Tuesday (n = 39)	14	0	11	1	13	0
Wednesday (n = 39)	18	0	7	1	13	0
Thursday (n = 35)	11	2	11	1	10	0
Friday (n = 47)	17	0	11	7	12	0
Total	73	2	50	12	70	0
Percent (for paper)	35.3	1.0	24.2	5.8	33.8	0

TABLE VI (Continued)

City, Newspaper, Day	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Daily News (n = 438)						
Monday (n = 84)	13	0	46	5	20	0
Tuesday (n = 75)	25	0	33	1	16	0
Wednesday (n = 78)	26	0	27	10	15	0
Thursday (n = 69)	23	1	30	0	15	0
Friday (n = 132)	33	1	78	2	18	0
Total	120	2	214	18	84	0
Percent (for paper)	27.4	0.5	48.9	4.1	19.2	0
Inquirer (n = 260)						
Monday (n = 51)	21	0	17	0	13	0
Tuesday (n = 38)	14	2	14	1	7	0
Wednesday (n = 56)	19	0	22	6	9	0
Thursday (n = 53)	14	1	26	3	9	0
Friday (n = 62)	16	2	20	10	14	0
Total	84	5	99	20	52	0
Percent (for paper)	32.2	1.9	38.1	7.2	20.0	0
City Total	277	9	363	50	206	0
Percent (for city)	30.6	1.0	40.1	5.5	22.8	0
Washington (n = 459)						
Post (n = 264)						
Monday (n = 44)	14	2	13	2	11	2
Tuesday (n = 47)	16	1	19	2	9	0
Wednesday (n = 64)	38	1	14	4	7	0
Thursday (n = 52)	26	0	12	6	8	0
Friday (n = 57)	24	1	17	4	10	1
Total	118	5	75	18	45	3
Percent (for paper)	44.7	1.9	28.4	6.8	17.0	1.1

TABLE VI (Continued)

City, Newspaper, Day	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Star-News (n = 195)						
Monday (n = 31)	16	0	9	0	6	0
Tuesday (n = 29)	21	2	1	1	4	0
Wednesday (n = 39)	29	0	6	0	4	0
Thursday (n = 31)	23	2	4	2	0	0
Friday (n = 65)	15	3	15	29	3	0
Total	104	7	35	32	17	0
Percent (for paper)	53.3	3.6	17.9	16.4	8.7	0
City Total	222	12	110	50	62	3
Percent (for city)	48.4	2.6	24.0	10.9	13.5	0.7
Overall Total (n = 3669)	1380	62	1269	240	712	6
Percent (overall)	37.6	1.7	34.6	6.5	19.4	0.2

TABLE VII

TOTAL PEOPLE AND NON-PEOPLE FRONT PAGE PHOTOGRAPHS
ACCORDING TO CITY, NEWSPAPER AND DAY
IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Pictures of People	Pictures with no People
Chicago (n = 55)		
Daily News (n = 20)		
Monday (n = 5)	5	0
Tuesday (n = 7)	7	0
Wednesday (n = 1)	1	0
Thursday (n = 4)	4	0
Friday (n = 3)	3	0
Total	20	0
Percent (for paper)	100.0	0
Sun Times (n = 10)		
Monday (n = 2)	2	0
Tuesday (n = 3)	3	0
Wednesday (n = 2)	2	0
Thursday (n = 1)	1	0
Friday (n = 2)	2	0
Total	10	0
Percent (for paper)	100.0	0
Today (n = 7)		
Monday (n = 1)	1	0
Tuesday (n = 1)	1	0
Wednesday (n = 1)	1	0
Thursday (n = 2)	2	0
Friday (n = 2)	1	1
Total	6	1
Percent (for paper)	85.7	14.3
Tribune (n = 18)		
Monday (n = 3)	3	0
Tuesday (n = 4)	4	0
Wednesday (n = 2)	2	0
Thursday (n = 4)	4	0
Friday (n = 5)	5	0
Total	18	0
Percent (for paper)	100.0	0
City Total	54	1
Percent (for city)	98.2	1.8

TABLE VII (Continued)

City, Newspaper, Day	Pictures of People	Pictures of People
Detroit (n = 23)		
Free Press (n = 14)		
Monday (n = 4)	4	0
Tuesday (n = 3)	3	0
Wednesday (n = 2)	2	0
Thursday (n = 2)	2	0
Friday (n = 3)	3	0
Total	14	0
Percent (for paper)	100.0	0
News (n = 9)		
Monday (n = 2)	2	0
Tuesday (n = 3)	3	0
Wednesday (n = 1)	1	0
Thursday (n = 1)	0	1
Friday (n = 2)	2	0
Total	8	1
Percent (for paper)	88.9	11.1
City Total	22	1
Percent (for city)	97.4	2.6
Los Angeles (n = 13)		
Herald Examiner (n = 6)		
Monday (n = 1)	1	0
Tuesday (n = 2)	2	0
Wednesday (n = 1)	1	0
Thursday (n = 1)	1	0
Friday (n = 1)	1	0
Total	6	0
Percent (for paper)	100.0	0
Times (n = 7)		
Monday (n = 2)	2	0
Tuesday (n = 2)	2	0
Wednesday (n = 1)	1	0
Thursday (n = 1)	1	0
Friday (n = 1)	1	0
Total	7	0
Percent (for paper)	100.0	0
City Total	13	0
Percent (for city)	100.0	0

TABLE VII (Continued)

City, Newspaper, Day	Pictures of People	Pictures with no People
New York (n = 29)		
Daily News (n = 6)		
Monday (n = 1)	1	0
Tuesday (n = 1)	1	0
Wednesday (n = 2)	2	0
Thursday (n = 1)	1	0
Friday (n = 1)	1	0
Total	6	0
Percent (for paper)	100.0	0
Post (n = 6)		
Monday (n = 1)	1	0
Tuesday (n = 1)	1	0
Wednesday (n = 1)	1	0
Thursday (n = 2)	2	0
Friday (n = 1)	1	0
Total	6	0
Percent (for paper)	100.0	0
Times (n = 17)		
Monday (n = 3)	3	0
Tuesday (n = 2)	2	0
Wednesday (n = 4)	4	0
Thursday (n = 3)	3	0
Friday (n = 5)	5	0
Total	17	0
Percent (for paper)	100.0	0
City Total	29	0
Percent (for city)	100.0	0
Philadelphia (n = 42)		
Bulletin (n = 22)		
Monday (n = 4)	4	0
Tuesday (n = 5)	5	0
Wednesday (n = 4)	4	0
Thursday (n = 5)	4	1
Friday (n = 4)	4	0
Total	21	1
Percent (for paper)	95.5	4.5

TABLE VII (Continued)

City, Newspaper, Day	Pictures of People	Pictures with no People
Daily News (n = 4)		
Monday (n = 0)	0	0
Tuesday (n = 1)	1	0
Wednesday (n = 1)	1	0
Thursday (n = 1)	1	0
Friday (n = 1)	1	0
Total	4	0
Percent (for paper)	100.0	0
Inquirer (n = 16)		
Monday (n = 3)	3	0
Tuesday (n = 3)	2	1
Wednesday (n = 3)	2	1
Thursday (n = 3)	3	0
Friday (n = 4)	4	0
Total	14	2
Percent (for paper)	87.5	12.5
City Total	39	3
Percent (for city)	92.9	7.1
Washington (n = 31)		
Post (n = 17)		
Monday (n = 3)	3	0
Tuesday (n = 2)	2	0
Wednesday (n = 5)	5	0
Thursday (n = 3)	3	0
Friday (n = 4)	4	0
Total	17	0
Percent (for paper)	100.0	0
Star-News (n = 14)		
Monday (n = 3)	3	0
Tuesday (n = 5)	5	0
Wednesday (n = 3)	3	0
Thursday (n = 2)	2	0
Friday (n = 1)	1	0
Total	14	0
Percent (for paper)	100.0	0
City Total	31	0
Percent (for city)	100.0	0
Overall Total (n = 193)	188	5
Percent (overall)	97.4	2.6

TABLE VIII

TOTAL PEOPLE AND NON-PEOPLE FINAL EDITION FRONT PAGE PHOTOGRAPHS
BY NEWS CATEGORY ACCORDING TO CITY AND NEWSPAPER
AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES,
NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City and Newspaper	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Chicago (n = 55)						
Daily News (n = 20)	18	0	2	0	0	0
Sun Times (n = 10)	10	0	0	0	0	0
Today (n = 7)	6	1	0	0	0	0
Tribune (n = 18)	13	0	3	0	2	0
Total	47	1	5	0	2	0
Percent (for city)	85.5	1.8	9.1	0	3.6	0
Detroit (n = 23)						
Free Press (n = 14)	12	0	1	0	1	0
News (n = 9)	3	0	2	1	3	0
Total	15	0	3	1	4	0
Percent (for city)	65.2	0	13.0	4.3	17.4	0
Los Angeles (n = 13)						
Herald Examiner (n = 6)	6	0	0	0	0	0
Times (n = 7)	6	0	1	0	0	0
Total	12	0	1	0	0	0
Percent (for city)	92.3	0	7.7	0	0	0
New York (n = 29)						
Daily News (n = 6)	5	0	0	0	1	0
Post (n = 6)	3	0	1	0	2	0
Times (n = 17)	15	0	0	0	2	0
Total	23	0	1	0	5	0
Percent (for city)	79.3	0	3.4	0	17.2	0

TABLE VIII (Continued)

City and Newspaper	Number of Breaking News Pictures		Number of Feature Story Pictures		Number of Sports Pictures	
	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People	Pictures of People	Pictures with no People
Philadelphia (n = 42)						
Bulletin (n = 22)	17	1	3	0	1	0
Daily News (n = 4)	2	0	2	0	0	0
Inquirer (n = 16)	14	1	0	1	0	0
Total	33	2	5	1	1	0
Percent (for city)	78.6	4.8	11.9	2.4	2.4	0
Washington (n = 31)						
Post (n = 17)	15	0	0	0	2	0
Star-News (n = 14)	14	0	0	0	0	0
Total	29	0	0	0	2	0
Percent (for city)	93.5	0	0	0	6.5	0
Overall Total (n = 193)	159	3	15	2	14	0
Percent (overall)	82.4	1.6	7.8	1.0	7.3	0

And of those people pictures published, according to Table IX, 2,240 or 66.6% are "men only," 679 or 20.5% are "women only," 378 or 11.2% are "mixed" (men and women together) and 64 or 1.9% are "other" (unable to determine sexes of people in respective photographs). The collective figures for all dailies by city, as shown in Table IX, indicate that there is relatively little deviation from the aforementioned overall percentages.

The greatest proportion of "men only" photographs appears in Philadelphia dailies, 590 or 69.7%, while the lowest percentage appears in Los Angeles newspapers, 195 or 62.9%. Table IX also indicates that the greatest proportion of "women only" photographs appear in Chicago dailies, 178 or 23%, while Los Angeles newspapers have the lowest proportion, 18.1% or 56.

"Mixed" (men and women in the same photograph) pictures range from 16.8% or 52 in Los Angeles dailies to 10% or 77 in Chicago newspapers, according to Table IX.

When examining Table X, it is apparent that while the greatest proportion of "men only" pictures appear in the "breaking news" category (946 or 28.1%), the greatest proportion of "women only" photographs appear under "feature." The proportion of "mixed" photographs (men and women) is balanced between "breaking news" (183 or 5.4%) and "feature" (178 or 5.3%), while only 17 or .5% of all sports photographs are "mixed."

Table X carries city-by-city data as well as that for individual newspapers.

Front page photographs, as shown in Table XI, break down as follows: "men only," 122 or 64.9%; "women only," 36 or 19.1%; "mixed," 29 or 15.4%, and "other," 1 or .5%. Four of the 16 dailies studied ran no "women only" front page pictures during the Oct. 1-5, 1973, period. They were: Los Angeles Herald-Examiner, Los Angeles Times, New York Daily News and Philadelphia Inquirer.

Newspapers running the highest proportions of "men only" front page photographs were: Los Angeles Herald-Examiner (83.3%), New York Daily News (83.3%), New York Times (88.2%) and the Washington Post (82.4%). The highest proportions of "women only" photographs, according to Table XI, were accounted for by these dailies: Chicago Daily News (50%), and the Philadelphia Daily News (50%). The Los Angeles Times ran the largest proportion of "mixed" front page photographs, 42.9% or three.

When considering sex of front page photographic subjects across content categories, as presented in Table XII, most "men only" (55.9%), "women only" (13.8%) and "mixed" (14.4%) pictures are found under "breaking news." This is true with these exceptions: "Women only" front page feature photographs exceed those under "breaking news" in Detroit (9.1% to 4.5%) and are tie in New York (3.4% under each category).

Table XII carries data for each city as well as for individual newspapers.

TABLE IX

TOTAL PEOPLE PICTURES BY SEX ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Pictures: Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
Chicago (n = 773)				
Daily News (n = 211)				
Monday (n = 53)	40	10	3	0
Tuesday (n = 38)	28	6	4	0
Wednesday (n = 45)	25	17	3	0
Thursday (n = 33)	20	8	5	0
Friday (n = 42)	30	8	4	0
Total	143	49	19	0
Percent (for paper)	67.8	23.2	9.0	0
Sun Times (n = 132)				
Monday (n = 35)	26	5	4	0
Tuesday (n = 21)	13	6	2	0
Wednesday (n = 23)	16	5	2	0
Thursday (n = 25)	15	7	3	0
Friday (n = 28)	17	7	1	3
Total	87	30	12	3
Percent (for paper)	65.9	22.7	9.1	2.3
Today (n = 192)				
Monday (n = 36)	22	7	5	2
Tuesday (n = 34)	25	7	2	0
Wednesday (n = 41)	29	10	2	0
Thursday (n = 30)	17	7	6	0
Friday (n = 51)	33	14	4	0
Total	126	45	19	2
Percent (for paper)	65.6	23.4	9.9	1.0
Tribune (n = 238)				
Monday (n = 65)	27	26	7	5
Tuesday (n = 38)	22	8	8	0
Wednesday (n = 43)	28	8	7	0
Thursday (n = 44)	35	4	2	3
Friday (n = 48)	36	8	3	1
Total	148	54	27	9
Percent (for paper)	62.2	22.7	11.3	3.8
City Total	504	178	77	14
Percent (for city)	65.2	23.0	10.0	1.8

TABLE IX (Continued)

City, Newspaper, Day	Number of Pictures: Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
Detroit (n = 377)				
Free Press (n = 192)				
Monday (n = 28)	20	4	4	0
Tuesday (n = 39)	23	15	1	0
Wednesday (n = 37)	26	7	2	2
Thursday (n = 49)	33	8	8	0
Friday (n = 39)	29	7	3	0
Total	131	41	18	2
Percent (for paper)	68.2	21.4	9.4	1.0
News (n = 185)				
Monday (n = 34)	22	3	5	4
Tuesday (n = 37)	21	13	3	0
Wednesday (n = 34)	18	11	3	2
Thursday (n = 31)	23	3	5	0
Friday (n = 49)	27	14	5	3
Total	111	44	21	9
Percent (for paper)	60.0	23.8	11.4	4.9
Total	242	85	39	11
Percent (for city)	64.2	22.5	10.3	2.9
Los Angeles (n = 310)				
Herald Examiner (n = 141)				
Monday (n = 31)	24	4	3	0
Tuesday (n = 22)	7	4	10	1
Wednesday (n = 26)	19	5	2	0
Thursday (n = 33)	23	2	8	0
Friday (n = 29)	19	7	1	2
Total	92	22	24	3
Percent (for paper)	65.2	15.6	17.0	2.1
Times (n = 169)				
Monday (n = 33)	24	6	3	0
Tuesday (n = 34)	23	4	6	1
Wednesday (n = 34)	18	8	7	1
Thursday (n = 38)	19	10	9	0
Friday (n = 30)	19	6	3	2
Total	103	34	28	4
Percent (for paper)	60.9	20.1	16.6	2.4
City Total	195	56	52	7
Percent (for city)	62.9	18.1	16.8	2.3

TABLE IX (Continued)

City, Newspaper, Day	Number of Pictures: Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
New York (n = 661)				
Daily News (n = 259)				
Monday (n = 54)	37	8	7	2
Tuesday (n = 48)	31	8	8	1
Wednesday (n = 51)	36	8	6	1
Thursday (n = 54)	34	13	3	4
Friday (n = 52)	35	12	5	0
Total	173	49	29	8
Percent (for paper)	66.8	18.9	11.2	3.1
Post (n = 185)				
Monday (n = 29)	16	9	4	0
Tuesday (n = 37)	20	10	5	2
Wednesday (n = 39)	29	9	1	0
Thursday (n = 35)	18	14	3	0
Friday (n = 45)	27	12	5	1
Total	110	54	18	3
Percent (for paper)	59.5	29.2	9.7	1.6
Times (n = 217)				
Monday (n = 41)	31	6	3	1
Tuesday (n = 36)	26	6	4	0
Wednesday (n = 45)	36	3	6	0
Thursday (n = 41)	33	6	1	1
Friday (n = 54)	37	10	7	0
Total	163	31	21	2
Percent (for paper)	75.1	14.3	9.7	0.9
City Total	446	134	68	13
Percent (for city)	67.5	20.3	10.3	2.0
Philadelphia (n = 846)				
Bulletin (n = 193)				
Monday (n = 45)	33	6	4	2
Tuesday (n = 38)	29	1	8	0
Wednesday (n = 38)	31	3	4	0
Thursday (n = 32)	21	6	5	0
Friday (n = 40)	31	5	2	2
Total	145	21	23	4
Percent (for paper)	75.1	10.9	11.9	2.1

TABLE IX (Continued)

City, Newspaper, Day	Number of Pictures: Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
Daily News (n = 418)				
Monday (n = 79)	53	20	5	1
Tuesday (n = 74)	52	14	6	2
Wednesday (n = 68)	48	17	3	0
Thursday (n = 68)	47	12	7	2
Friday (n = 129)	90	30	8	1
Total	290	93	29	6
Percent (for paper)	69.4	22.2	6.9	1.4
Inquirer (n = 235)				
Monday (n = 51)	34	7	7	3
Tuesday (n = 35)	21	6	7	1
Wednesday (n = 50)	32	10	8	0
Thursday (n = 49)	31	9	9	0
Friday (n = 50)	37	8	4	1
Total	155	40	35	5
Percent (for paper)	66.0	17.0	14.9	2.1
City Total	590	154	87	15
Percent (for city)	69.7	18.2	10.3	1.8
Washington (n = 394)				
Post (n = 238)				
Monday (n = 38)	28	5	5	0
Tuesday (n = 44)	28	6	9	1
Wednesday (n = 59)	33	20	5	1
Thursday (n = 46)	34	5	7	0
Friday (n = 51)	35	6	10	0
Total	158	42	36	2
Percent (for paper)	66.4	17.6	15.1	0.8
Star-News (n = 156)				
Monday (n = 31)	21	5	4	1
Tuesday (n = 26)	17	6	3	0
Wednesday (n = 39)	28	6	5	0
Thursday (n = 27)	15	7	5	0
Friday (n = 33)	24	6	2	1
Total	105	30	19	2
Percent (for paper)	67.3	19.2	12.2	1.3
City Total	263	72	55	4
Percent (for city)	66.8	18.3	14.0	1.0
Overall Total (n = 3361)	2240	679	378	64
Percent (overall)	66.6	20.2	11.2	1.9

TABLE X

TOTAL PEOPLE PICTURES BY SEX BY NEWS CATEGORY ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Chicago (n = 773)												
Daily News (n = 211)												
Monday (n = 53)	17	6	2	0	8	4	1	0	15	0	0	0
Tuesday (n = 38)	17	3	1	0	7	3	3	0	4	0	0	0
Wednesday (n = 45)	14	5	2	0	5	12	1	0	6	0	0	0
Thursday (n = 33)	7	4	3	0	3	4	2	0	10	0	0	0
Friday (n = 42)	12	4	2	0	9	4	2	0	9	0	0	0
Total	67	22	10	0	32	27	9	0	44	0	0	0
Percent (for paper)	31.8	10.4	4.7	0	15.2	12.8	4.3	0	20.9	0	0	0
Sun Times (n = 132)												
Monday (n = 35)	12	1	2	0	8	4	2	0	6	0	0	0
Tuesday (n = 21)	9	4	2	0	0	2	0	0	4	0	0	0
Wednesday (n = 23)	13	2	1	0	3	3	1	0	0	0	0	0
Thursday (n = 25)	13	6	2	0	0	1	0	0	2	0	1	0
Friday (n = 28)	9	4	1	1	5	3	0	2	3	0	0	0
Total	56	17	8	1	16	13	3	2	15	0	1	0
Percent (for paper)	42.4	12.9	6.1	0.8	12.1	9.8	2.3	1.5	11.4	0	0.8	0

TABLE X (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Today (n = 192)												
Monday (n = 36)	7	1	2	1	5	6	2	0	10	0	1	1
Tuesday (n = 34)	9	2	1	0	7	5	0	0	9	0	1	0
Wednesday (n = 41)	12	0	1	0	9	10	1	0	8	0	0	0
Thursday (n = 30)	5	2	2	0	6	4	3	0	6	1	1	0
Friday (n = 51)	14	7	0	0	14	6	4	0	5	1	0	0
Total	47	12	6	1	41	31	10	0	38	2	3	1
Percent (for paper)	24.5	6.3	3.1	0.5	21.4	16.1	5.2	0	19.8	1.0	1.6	0.5
Tribune (n = 238)												
Monday (n = 65)	11	1	7	0	9	25	0	5	7	0	0	0
Tuesday (n = 38)	11	6	5	0	5	2	3	0	6	0	0	0
Wednesday (n = 43)	17	2	4	0	9	6	3	0	2	0	0	0
Thursday (n = 44)	22	0	2	1	7	4	0	2	6	0	0	0
Friday (n = 48)	16	4	1	1	9	4	2	0	11	0	0	0
Total	77	13	19	2	39	41	8	7	32	0	0	0
Percent (for paper)	32.4	5.5	8.0	0.8	16.4	17.2	3.4	2.9	13.4	0	0	0
City Total	247	64	43	4	128	112	30	9	129	2	4	1
Percent (for city)	32.0	8.3	5.6	0.5	16.6	14.5	3.9	1.2	16.7	0.3	0.5	0.1

TABLE X (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Detroit (n = 377)												
Free Press (n = 192)												
Monday (n = 28)	5	2	3	0	13	2	1	0	2	0	0	0
Tuesday (n = 39)	12	5	0	0	4	10	1	0	7	0	0	0
Wednesday (n = 37)	8	2	1	0	13	4	1	0	5	1	0	2
Thursday (n = 49)	5	4	4	0	14	4	4	0	14	0	0	0
Friday (n = 39)	14	1	2	0	12	6	1	0	3	0	0	0
Total	44	14	10	0	56	26	8	0	31	1	0	2
Percent (for paper)	22.9	7.3	5.2	0	29.2	13.5	4.2	0	16.1	0.5	0	1.0
News (n = 185)												
Monday (n = 34)	8	0	2	0	8	3	3	2	6	0	0	2
Tuesday (n = 37)	12	5	1	0	5	1	1	0	4	7	1	0
Wednesday (n = 34)	8	9	1	0	8	2	2	2	2	0	0	0
Thursday (n = 31)	15	2	2	0	3	1	3	0	5	0	0	0
Friday (n = 49)	10	6	2	0	8	8	3	3	9	0	0	0
Total	53	22	8	0	32	15	12	7	26	7	1	2
Percent (for paper)	28.6	11.9	4.3	0	17.3	8.1	6.5	3.8	14.1	3.8	0.5	1.1
City Total	97	36	18	0	88	41	20	7	57	8	1	4
Percent (for city)	25.7	9.5	4.8	0	23.3	10.9	5.3	1.9	15.1	2.1	0.3	1.1

TABLE X (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Los Angeles (n = 310)												
Herald Examiner (n = 141)												
Monday (n = 31)	7	1	1	0	3	3	2	0	14	0	0	0
Tuesday (n = 22)	2	2	6	1	1	2	4	0	4	0	0	0
Wednesday (n = 26)	8	1	1	0	4	4	1	0	7	0	0	0
Thursday (n = 33)	6	0	2	0	11	2	6	0	6	0	0	0
Friday (n = 29)	6	1	1	2	5	6	0	0	8	0	0	0
Total	29	5	11	3	24	17	13	0	39	0	0	0
Percent (for paper)	20.6	3.5	7.8	2.1	17.0	12.1	9.2	0	27.7	0	0	0
Times (n = 169)												
Monday (n = 33)	10	3	2	0	8	3	1	0	6	0	0	0
Tuesday (n = 34)	11	2	3	1	5	2	3	0	7	0	0	0
Wednesday (n = 34)	6	2	5	0	7	6	1	1	5	0	1	0
Thursday (n = 38)	8	0	3	0	6	9	6	0	5	1	0	0
Friday (n = 30)	9	3	2	2	4	2	0	0	6	1	1	0
Total	44	10	15	3	30	22	11	1	29	2	2	0
Percent (for paper)	26.0	5.9	8.9	1.8	17.8	13.0	6.5	0.6	17.2	1.2	1.2	0
City Total	73	15	26	6	54	39	24	1	68	2	2	0
Percent (for city)	23.5	4.8	8.4	1.9	17.4	12.6	7.7	0.3	21.9	0.6	0.6	0

TABLE X (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
New York (n = 661)												
Daily News (n = 259)												
Monday (n = 54)	17	3	2	1	9	5	1	0	11	0	4	1
Tuesday (n = 48)	9	1	5	0	11	7	2	1	11	0	1	0
Wednesday (n = 51)	17	2	2	0	8	6	4	1	11	0	0	0
Thursday (n = 54)	14	1	2	0	10	11	1	1	10	1	0	3
Friday (n = 52)	13	1	0	0	11	11	5	0	11	0	0	0
Total	70	8	11	1	49	40	13	3	54	1	5	4
Percent (for paper)	27.0	3.1	4.2	0.4	18.9	15.4	5.0	1.2	20.8	0.4	1.9	1.5
Post (n = 185)												
Monday (n = 29)	6	1	1	0	4	7	2	0	6	1	1	0
Tuesday (n = 37)	8	3	3	1	4	7	2	0	8	0	0	1
Wednesday (n = 39)	6	2	1	0	11	7	0	0	12	0	0	0
Thursday (n = 35)	8	2	1	0	3	12	2	0	7	0	0	0
Friday (n = 45)	6	6	2	1	9	6	3	0	12	0	0	0
Total	34	14	8	2	31	39	9	0	45	1	1	1
Percent (for paper)	18.4	7.6	4.3	1.1	16.8	21.1	4.9	0	24.3	0.5	0.5	0.5

TABLE X (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Times (n = 217)												
Monday (n = 41)	12	1	1	0	8	5	2	1	11	0	0	0
Tuesday (n = 36)	14	1	1	0	1	5	2	0	11	0	1	0
Wednesday (n = 45)	21	2	2	0	6	1	3	0	9	0	1	0
Thursday (n = 41)	21	3	0	0	5	2	1	0	7	1	0	1
Friday (n = 54)	20	1	4	0	6	8	3	0	11	1	0	0
Total	88	8	8	0	26	21	11	1	49	2	2	1
Percent (for paper)	40.6	3.7	3.7	0	12.0	9.7	5.1	0.5	22.6	0.9	0.9	0.5
City Total	192	30	27	3	106	100	33	4	148	4	8	6
Percent (for city)	29.0	4.5	4.1	0.5	16.0	15.1	5.0	0.6	22.4	0.6	1.2	0.9
Philadelphia (n = 846)												
Bulletin (n = 193)												
Monday (n = 45)	7	3	2	1	4	3	2	1	22	0	0	0
Tuesday (n = 38)	7	1	6	0	10	0	1	0	12	0	1	0
Wednesday (n = 38)	15	2	1	0	3	1	3	0	13	0	0	0
Thursday (n = 32)	6	3	2	0	5	3	3	0	10	0	0	0
Friday (n = 40)	12	3	1	1	7	2	1	1	12	0	0	0
Total	47	12	12	2	29	9	10	2	69	0	1	0
Percent (for paper)	24.4	6.2	6.2	1.0	15.0	4.7	5.2	1.0	35.8	0	0.5	0

TABLE X (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Daily News (n = 418)												
Monday (n = 79)	8	2	3	0	26	17	2	1	19	1	0	0
Tuesday (n = 74)	20	3	2	0	16	11	4	2	16	0	0	0
Wednesday (n = 68)	18	6	2	0	15	11	1	0	15	0	0	0
Thursday (n = 68)	15	3	5	0	17	9	2	2	15	0	0	0
Friday (n = 129)	30	2	1	0	42	28	7	1	18	0	0	0
Total	91	16	13	0	116	76	16	6	83	1	0	0
Percent (for paper)	21.8	3.8	3.1	0	27.8	18.2	3.8	1.4	19.9	0.2	0	0
Inquirer (n = 235)												
Monday (n = 51)	10	3	6	2	12	3	1	1	12	1	0	0
Tuesday (n = 35)	9	1	4	0	5	5	3	1	7	0	0	0
Wednesday (n = 50)	13	3	3	0	10	7	5	0	9	0	0	0
Thursday (n = 49)	6	4	4	0	16	5	5	0	9	0	0	0
Friday (n = 50)	11	1	3	1	12	7	1	0	14	0	0	0
Total	49	12	20	3	55	27	15	2	51	1	0	0
Percent (for paper)	20.9	5.1	8.5	1.3	23.4	11.5	6.4	0.9	21.7	0.4	0	0
City Total	187	40	45	5	200	112	41	10	203	2	1	0
Percent (for city)	22.1	4.7	5.3	0.6	23.6	13.2	4.8	1.2	24.0	0.2	0.1	0

TABLE X (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Washington (n = 394)												
Post (n = 238)												
Monday (n = 38)	11	3	0	0	6	2	5	0	11	0	0	0
Tuesday (n = 44)	14	1	1	0	5	5	8	1	9	0	0	0
Wednesday (n = 59)	19	17	2	0	9	3	2	0	5	0	1	1
Thursday (n = 46)	20	3	3	0	6	2	4	0	8	0	0	0
Friday (n = 51)	16	3	5	0	10	2	5	0	9	1	0	0
Total	80	27	11	0	36	14	24	1	42	1	1	1
Percent (for paper)	33.6	11.3	4.6	0	15.1	5.9	10.1	0.4	17.6	0.4	0.4	0.4
Star-News (n = 156)												
Monday (n = 31)	10	4	2	0	5	1	2	1	6	0	0	0
Tuesday (n = 26)	13	5	3	0	0	1	0	0	4	0	0	0
Wednesday (n = 39)	22	4	3	0	2	2	2	0	4	0	0	0
Thursday (n = 27)	12	6	5	0	3	1	0	0	0	0	0	0
Friday (n = 33)	13	1	0	1	8	5	2	0	3	0	0	0
Total	70	20	13	1	18	10	6	1	17	0	0	0
Percent (for paper)	44.9	12.8	8.3	0.6	11.5	6.4	3.8	0.6	10.9	0	0	0
City Total	150	47	24	1	54	24	30	2	59	1	1	1
Percent (for city)	38.1	11.9	6.1	0.3	13.7	6.1	7.6	0.5	15.0	0.3	0.3	0.3
Overall Total (n = 3361)	946	232	183	19	630	428	178	33	664	19	17	12
Percent (overall)	28.1	6.9	5.4	0.6	18.7	12.7	5.3	1.0	19.8	0.6	0.5	0.4

TABLE XI

TOTAL FRONT PAGE PEOPLE PICTURES BY SEX ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Pictures			
	Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
Chicago (n = 54)				
Daily News (n = 20)				
Monday (n = 5)	2	3	0	0
Tuesday (n = 7)	4	2	1	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 4)	1	3	0	0
Friday (n = 3)	1	2	0	0
Total	9	10	1	0
Percent (for paper)	45.0	50.0	5.0	0
Sun Times (n = 10)				
Monday (n = 2)	1	0	1	0
Tuesday (n = 3)	2	1	0	0
Wednesday (n = 2)	1	0	1	0
Thursday (n = 1)	0	0	1	0
Friday (n = 2)	2	0	0	0
Total	6	1	3	0
Percent (for paper)	60.0	10.0	30.0	0
Today (n = 6)				
Monday (n = 1)	1	0	0	0
Tuesday (n = 1)	0	1	0	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 2)	0	1	1	0
Friday (n = 1)	0	1	0	0
Total	2	3	1	0
Percent (for paper)	33.3	5.0	16.7	0
Tribune (n = 18)				
Monday (n = 3)	1	1	1	0
Tuesday (n = 4)	2	1	1	0
Wednesday (n = 2)	1	0	1	0
Thursday (n = 4)	3	0	1	0
Friday (n = 5)	3	1	1	0
Total	10	3	5	0
Percent (for paper)	55.6	16.7	27.8	0
City Total	27	17	10	0
Percent (for city)	50.0	31.5	18.5	0

TABLE XI (Continued)

City, Newspaper, Day	Number of Pictures: Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
Detroit (n = 22)				
Free Press (n = 14)				
Monday (n = 4)	2	1	1	0
Tuesday (n = 3)	2	1	0	0
Wednesday (n = 2)	2	0	0	0
Thursday (n = 2)	1	0	1	0
Friday (n = 3)	2	0	1	0
Total	9	2	3	0
Percent (for paper)	64.3	14.3	21.4	0
News (n = 8)				
Monday (n = 2)	2	0	0	0
Tuesday (n = 3)	2	1	0	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 0)	0	0	0	0
Friday (n = 2)	1	1	0	0
Total	6	2	0	0
Percent (for paper)	75.0	25.0	0	0
City Total	15	4	3	0
Percent (for city)	68.2	18.2	13.6	0
Los Angeles (n = 13)				
Herald Examiner (n = 6)				
Monday (n = 1)	1	0	0	0
Tuesday (n = 2)	1	0	1	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 1)	1	0	0	0
Friday (n = 1)	1	0	0	0
Total	5	0	1	0
Percent (for paper)	83.3	0	16.7	0
Times (n = 7)				
Monday (n = 2)	2	0	0	0
Tuesday (n = 2)	1	0	1	0
Wednesday (n = 1)	0	0	1	0
Thursday (n = 1)	0	0	1	0
Friday (n = 1)	1	0	0	0
Total	4	0	3	0
Percent (for paper)	57.1	0	42.9	0
City Total	9	0	4	0
Percent (for city)	69.2	0	30.8	0

TABLE XI (Continued)

City, Newspaper, Day	Number of Pictures: Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
New York (n = 29)				
Daily News (n = 6)				
Monday (n = 1)	1	0	0	0
Tuesday (n = 1)	1	0	0	0
Wednesday (n = 2)	2	0	0	0
Thursday (n = 1)	0	0	1	0
Friday (n = 1)	1	0	0	0
Total	5	0	1	0
Percent (for paper)	83.3	0	16.7	0
Post (n = 6)				
Monday (n = 1)	1	0	0	0
Tuesday (n = 1)	1	0	0	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 2)	1	1	0	0
Friday (n = 1)	0	0	1	0
Total	4	1	1	0
Percent (for paper)	66.7	16.7	16.7	0
Times (n = 17)				
Monday (n = 3)	2	1	0	0
Tuesday (n = 2)	2	0	0	0
Wednesday (n = 4)	3	0	1	0
Thursday (n = 3)	3	0	0	0
Friday (n = 5)	5	0	0	0
Total	15	1	1	0
Percent (for paper)	88.2	5.9	5.9	0
City Total	24	2	3	0
Percent (for city)	82.8	6.9	10.3	0
Philadelphia (n = 39)				
Bulletin (n = 21)				
Monday (n = 4)	2	1	1	0
Tuesday (n = 5)	3	1	1	0
Wednesday (n = 4)	4	0	0	0
Thursday (n = 4)	1	2	1	0
Friday (n = 4)	2	2	[illegible]	0
Total	12	6	3	0
Percent (for paper)	30.8	15.4	7.7	0

TABLE XI (Continued)

City, Newspaper, Day	Number of Pictures: Male Subjects	Female Subjects	Mixed Female & Male Subjects	Other
Daily News (n = 4)				
Monday (n = 0)	0	0	0	0
Tuesday (n = 1)	0	1	0	0
Wednesday (n = 1)	0	1	0	0
Thursday (n = 1)	0	0	1	0
Friday (n = 1)	1	0	0	0
Total	1	2	1	0
Percent (for paper)	25.0	50.0	25.0	0
Inquirer (n = 14)				
Monday (n = 3)	2	0	0	1
Tuesday (n = 2)	2	0	0	0
Wednesday (n = 2)	2	0	0	0
Thursday (n = 3)	2	0	1	0
Friday (n = 4)	3	0	1	0
Total	11	0	2	1
Percent (for paper)	78.6	0	14.3	7.1
City Total	24	8	6	1
Percent (for city)	61.5	20.5	15.4	2.6
Washington (n = 31)				
Post (n = 17)				
Monday (n = 3)	1	2	0	0
Tuesday (n = 2)	2	0	0	0
Wednesday (n = 5)	4	0	1	0
Thursday (n = 3)	3	0	0	0
Friday (n = 4)	4	0	0	0
Total	14	2	1	0
Percent (for paper)	82.4	11.8	5.9	0
Star-News (n = 14)				
Monday (n = 3)	2	0	1	0
Tuesday (n = 5)	2	2	1	0
Wednesday (n = 3)	3	0	0	0
Thursday (n = 2)	1	1	0	0
Friday (n = 1)	1	0	0	0
Total	9	3	2	0
Percent (for paper)	64.3	21.4	14.3	0
City Total	23	5	3	0
Percent (for city)	74.2	16.1	9.7	0
Overall Total (n = 188)	122	36	29	1
Percent (overall)	64.9	19.1	15.4	0.5

TABLE XII

TOTAL FRONT PAGE PEOPLE PICTURES BY SEX ACCORDING TO NEWS CATEGORY, CITY AND NEWSPAPER IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City and Newspaper	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
Chicago (n = 54)												
Daily News (n = 20)	9	8	1	0	0	2	0	0	0	0	0	0
Sun Times (n = 10)	6	1	3	0	0	0	0	0	0	0	0	0
Today (n = 6)	2	3	1	0	0	0	0	0	0	0	0	0
Tribune (n = 18)	6	2	5	0	2	1	0	0	2	0	0	0
Total	23	14	10	0	2	3	0	0	2	0	0	0
Percent (for city)	42.6	25.9	18.5	0	3.7	5.6	0	0	3.7	0	0	0
Detroit (n = 22)												
Free Press (n = 14)	8	1	3	0	0	1	0	0	1	0	0	0
News (n = 8)	3	0	0	0	1	1	0	0	2	1	0	0
Total	11	1	3	0	1	2	0	0	3	1	0	0
Percent (for city)	50.0	4.5	13.6	0	4.5	9.1	0	0	13.6	4.5	0	0
Los Angeles (n = 13)												
Herald Examiner (n = 6)	5	0	1	0	0	0	0	0	0	0	0	0
Times (n = 7)	4	0	2	0	0	0	1	0	0	0	0	0
Total	9	0	3	0	0	0	1	0	0	0	0	0
Percent (for city)	69.2	0	23.1	0	0	0	7.7	0	0	0	0	0

TABLE XII (Continued)

City and Newspaper	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other	Male	Female	Mixed Female & Male	Other
New York (n = 29)												
Daily News (n = 6)	4	0	1	0	0	0	0	0	1	0	0	0
Post (n = 6)	2	0	1	0	0	1	0	0	2	0	0	0
Times (n = 17)	13	1	1	0	0	0	0	0	2	0	0	0
Total	19	1	3	0	0	1	0	0	5	0	0	0
Percent (for city)	65.5	3.4	10.3	0	0	3.4	0	0	17.2	0	0	0
Philadelphia (n = 39)												
Bulletin (n = 21)	10	5	2	0	1	1	1	0	1	0	0	0
Daily News (n = 4)	1	0	1	0	0	2	0	0	0	0	0	0
Inquirer (n = 14)	11	0	2	1	0	0	0	0	0	0	0	0
Total	22	5	5	1	1	3	1	0	1	0	0	0
Percent (for city)	56.4	12.8	12.8	2.6	2.6	7.7	2.6	0	2.6	0	0	0
Washington (n = 31)												
Post (n = 17)	12	2	1	0	0	0	0	0	2	0	0	0
Star-News (n = 14)	9	3	2	0	0	0	0	0	0	0	0	0
Total	21	5	3	0	0	0	0	0	2	0	0	0
Percent (for city)	67.7	16.1	9.7	0	0	0	0	0	6.5	0	0	0
Overall Total (n = 188)	105	26	27	1	4	9	2	0	13	1	0	0
Percent (overall)	55.9	13.8	14.4	0.5	2.1	4.8	1.1	0	6.9	0.5	0	0

People Pictures by Race

When considering race, 2,713 or 80.7% of all pictures published were "white only," while 328 or 9.8% were "black only." In 115 photographs (3.4%), whites and blacks were shown together. "Other," where race could not be determined or was other than black or white, accounted for 205 or 6.1% of all pictures published, according to Table XIII.

Philadelphia dailies have the lowest proportion of "white only" photographs (78.8% or 667), while Los Angeles newspapers have the highest (82.6% or 256). "Black only" photographs range from the lowest proportion of 7.8% or 15 pictures in Chicago dailies to 13% or 49 in Detroit newspapers over the five-day period studied. Philadelphia dailies, as shown in Table XIII, accounted for the most "black only" photographs published, 101 or 11.9%.

"Mixed" (black and white) range from a low of 2.3% or seven photographs in Los Angeles dailies to highs for Chicago (4.7% or nine), New York (4.7% or 31) and Washington (4.8% or 19) newspapers. "Other" went from 4% or 15 photographs in Detroit newspapers to 6.8% or 21 pictures in Los Angeles dailies.

Table XIV indicates that "white only" photographs dominate all three content categories, followed by "black only" and "mixed," respectively. Moreover, the greatest proportion of "white only" photographs appear under "breaking news" (36.1% or 1,213), followed by "feature" (32.5% or 1,094) and "sports" (12.1% or 406). The greatest proportion of "black only" photographs appear under "sports" (3.8% or 129), followed by "features" (3.1% or 104) and "breaking news" (2.8% or 95). "Mixed" photographs received their greatest emphasis in "sports" (1.5% or 50), followed by "breaking news" (1.2% or 39) and "feature" (.8% or 26).

Table XIV carries city-by-city data as well as that for individual newspapers.

Moving to the front page, 172 or 91.5% of all front page pictures published by the 16 dailies studied over the Oct. 1-5, 1973, period were "white only," followed by 8 or 4.3% "black only," six or 3.2% "mixed" and two or 1.1% "other." Table XV also indicates that no "black only" pictures appeared on the final edition front pages of eight or half the dailies included in this study: Chicago Today, Los Angeles Herald-Examiner, Los Angeles Times, New York Daily News, New York Times, Philadelphia Daily News, Philadelphia Inquirer and the Washington Star-News. All of the other dailies studied ran only one front page "black only" picture each over the period studied. "Mixed" (black and white together) photographs appeared only once each on the front pages of six or 37.5% of the dailies studied. The other 10 ran no "mixed" front page pictures in their final editions.

TABLE XIII

TOTAL PEOPLE PICTURES BY RACE ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
Chicago (n = 773)				
Daily News (n = 211)				
Monday (n = 53)	40	4	0	9
Tuesday (n = 38)	35	2	0	1
Wednesday (n = 45)	38	6	0	1
Thursday (n = 33)	28	4	0	1
Friday (n = 42)	34	4	3	1
Total	175	20	3	13
Percent (for paper)	82.9	9.5	1.4	6.2
Sun Times (n = 132)				
Monday (n = 35)	29	4	0	2
Tuesday (n = 21)	19	1	0	1
Wednesday (n = 23)	19	3	1	0
Thursday (n = 25)	21	1	1	2
Friday (n = 28)	25	0	0	3
Total	113	9	2	8
Percent (for paper)	85.6	6.8	1.5	6.1
Today (n = 192)				
Monday (n = 36)	28	2	1	5
Tuesday (n = 34)	27	1	4	2
Wednesday (n = 41)	31	6	1	3
Thursday (n = 30)	26	3	1	0
Friday (n = 51)	45	3	2	1
Total	157	15	9	11
Percent (for paper)	81.8	7.8	4.7	5.7
Tribune (n = 238)				
Monday (n = 65)	51	2	0	12
Tuesday (n = 38)	32	2	3	1
Wednesday (n = 43)	40	1	1	1
Thursday (n = 44)	36	2	2	4
Friday (n = 48)	36	6	1	5
Total	195	13	7	23
Percent (for paper)	81.1	5.5	2.9	9.7
City Total	640	57	21	55
Percent (for city)	82.8	7.4	2.7	7.1

TABLE XIII (Continued)

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
Detroit (n = 377)				
Free Press (n = 192)				
Monday (n = 28)	24	3	1	0
Tuesday (n = 39)	32	5	1	1
Wednesday (n = 37)	28	4	1	4
Thursday (n = 49)	40	7	1	1
Friday (n = 39)	32	7	0	0
Total	156	26	4	6
Percent (for paper)	81.3	13.5	2.1	3.1
News (n = 185)				
Monday (n = 34)	27	2	2	3
Tuesday (n = 37)	31	5	0	1
Wednesday (n = 34)	27	1	3	3
Thursday (n = 31)	25	5	0	1
Friday (n = 49)	36	10	2	1
Total	146	23	7	9
Percent (for paper)	78.9	12.4	3.8	4.9
City Total	302	49	11	15
Percent (for city)	80.1	13.0	2.9	4.0
Los Angeles (n = 310)				
Herald Examiner (n = 141)				
Monday (n = 31)	20	6	0	5
Tuesday (n = 22)	20	1	0	1
Wednesday (n = 26)	21	2	1	2
Thursday (n = 33)	28	2	0	3
Friday (n = 29)	22	3	1	3
Total	111	14	2	14
Percent (for paper)	78.7	9.9	1.4	9.9
Times (n = 169)				
Monday (n = 33)	26	4	1	2
Tuesday (n = 34)	30	0	1	3
Wednesday (n = 34)	27	5	2	0
Thursday (n = 38)	34	2	0	2
Friday (n = 30)	28	1	1	0
Total	145	12	5	7
Percent (for paper)	85.8	7.1	3.0	4.1
City Total	256	26	7	21
Percent (for city)	82.6	8.4	2.3	6.8

TABLE XIII (Continued)

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
New York (n = 661)				
Daily News (n = 259)				
Monday (n = 54)	48	3	0	3
Tuesday (n = 48)	40	4	3	1
Wednesday (n = 51)	42	4	3	2
Thursday (n = 54)	44	3	1	6
Friday (n = 52)	40	5	5	2
Total	214	19	12	14
Percent (for paper)	82.6	7.3	4.6	5.4
Post (n = 185)				
Monday (n = 185)	21	6	1	1
Tuesday (n = 37)	31	2	1	3
Wednesday (n = 39)	29	5	3	2
Thursday (n = 35)	31	3	0	1
Friday (n = 45)	33	4	5	3
Total	145	20	10	10
Percent (for paper)	78.4	10.8	5.4	5.4
Times (n = 217)				
Monday (n = 41)	33	2	2	4
Tuesday (n = 36)	28	5	2	1
Wednesday (n = 45)	40	2	1	2
Thursday (n = 41)	36	3	0	2
Friday (n = 54)	38	5	4	7
Total	175	17	9	16
Percent (for paper)	80.6	7.8	4.1	7.4
City Total	534	56	31	40
Percent (for city)	80.8	8.5	4.7	6.1
Philadelphia (n = 846)				
Bulletin (n = 193)				
Monday (n = 45)	24	4	4	13
Tuesday (n = 38)	31	4	2	1
Wednesday (n = 38)	33	3	2	0
Thursday (n = 32)	26	6	0	0
Friday (n = 40)	33	2	2	3
Total	147	19	10	17
Percent (for paper)	76.2	9.8	5.2	8.8

TABLE XIII (Continued)

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
Daily News (n = 418)				
Monday (n = 79)	57	15	2	5
Tuesday (n = 74)	59	12	1	2
Wednesday (n = 68)	57	10	1	0
Thursday (n = 68)	48	14	1	5
Friday (n = 129)	110	16	0	3
Total	331	67	5	15
Percent (for paper)	79.2	16.0	1.2	3.6
Inquirer (n = 235)				
Monday (n = 51)	36	1	1	13
Tuesday (n = 35)	28	1	3	3
Wednesday (n = 50)	44	4	1	1
Thursday (n = 49)	41	5	2	1
Friday (n = 50)	40	4	4	2
Total	189	15	11	20
Percent (for paper)	80.4	6.4	4.7	8.5
City Total	667	101	26	52
Percent (for city)	78.8	11.9	3.1	6.1
Washington (n = 394)				
Post (n = 238)				
Monday (n = 38)	20	9	2	7
Tuesday (n = 44)	34	4	4	2
Wednesday (n = 59)	52	3	3	1
Thursday (n = 46)	40	2	2	2
Friday (n = 51)	37	9	4	1
Total	183	27	15	13
Percent (for paper)	76.9	11.3	6.3	5.5
Star-News (n = 156)				
Monday (n = 31)	23	4	1	3
Tuesday (n = 26)	20	3	2	1
Wednesday (n = 39)	35	3	0	1
Thursday (n = 27)	25	0	1	1
Friday (n = 33)	28	2	0	3
Total	131	12	4	9
Percent (for paper)	84.0	7.7	2.6	5.8
City Total	314	39	19	22
Percent (for city)	79.7	9.9	4.8	5.6
Overall Total (n = 3361)	2713	328	115	205
Percent (overall)	80.7	9.8	3.4	6.1

TABLE XIV

TOTAL PEOPLE PICTURES BY RACE AND NEWS CATEGORY ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Chicago (n = 773)												
Daily News (n = 211)												
Monday (n = 53)	23	2	0	0	12	1	0	0	5	1	0	9
Tuesday (n = 38)	21	0	0	0	12	1	0	0	2	1	0	1
Wednesday (n = 45)	17	4	0	0	18	0	0	0	3	2	0	1
Thursday (n = 33)	13	0	0	1	9	0	0	0	6	4	0	0
Friday (n = 42)	15	1	2	0	13	2	0	0	6	1	1	1
Total	89	7	2	1	64	4	0	0	22	9	1	12
Percent (for paper)	42.2	3.3	0.9	0.5	30.3	1.9	0	0	10.4	4.3	0.5	5.7
Sun Times (n = 132)												
Monday (n = 35)	12	3	0	0	13	0	0	1	4	1	0	1
Tuesday (n = 21)	15	0	0	0	2	0	0	0	2	1	0	1
Wednesday (n = 23)	13	2	1	0	6	1	0	0	0	0	0	0
Thursday (n = 25)	18	1	0	2	1	0	0	0	2	0	1	0
Friday (n = 28)	13	0	0	2	10	0	0	0	2	0	0	1
Total	71	6	1	4	32	1	0	1	10	2	1	3
Percent (for paper)	53.8	4.5	0.8	3.0	24.2	0.8	0	0.8	7.6	1.5	0.8	2.3

TABLE XIV (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Today (n = 192)												
Monday (n = 36)	11	0	0	0	12	1	0	0	5	1	1	5
Tuesday (n = 34)	11	0	1	0	12	0	0	0	4	1	3	2
Wednesday (n = 41)	10	1	0	2	15	5	0	0	6	0	1	1
Thursday (n = 30)	9	0	0	0	12	1	0	0	5	2	1	0
Friday (n = 51)	19	0	1	1	21	2	1	0	5	1	0	0
Total	60	1	2	3	72	9	1	0	25	5	6	8
Percent (for paper)	31.3	0.5	1.0	1.6	37.5	4.7	0.5	0	13.0	2.6	3.1	4.2
Tribune (n = 238)												
Monday (n = 65)	18	1	0	0	33	0	0	6	0	1	0	6
Tuesday (n = 38)	20	1	1	0	9	0	0	1	3	1	2	0
Wednesday (n = 43)	22	0	1	0	17	0	0	1	1	1	0	0
Thursday (n = 44)	21	1	1	2	11	0	0	2	4	1	1	0
Friday (n = 48)	19	2	0	1	10	3	1	1	7	1	0	3
Total	100	5	3	3	80	3	1	11	15	5	3	9
Percent (for paper)	42.0	2.1	1.3	1.3	33.6	1.3	0.4	4.6	6.3	2.1	1.3	3.8
City Total	320	19	8	11	248	17	2	12	72	21	11	32
Percent (for city)	41.4	2.5	1.0	1.4	32.1	2.2	0.3	1.6	9.3	2.7	1.4	4.1

TABLE XIV (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Detroit (n = 377)												
Free Press (n = 192)												
Monday (n = 28)	10	0	0	0	14	1	1	0	0	2	0	0
Tuesday (n = 39)	16	1	0	0	13	1	1	0	3	3	0	1
Wednesday (n = 37)	8	2	1	0	15	2	0	1	5	0	0	3
Thursday (n = 49)	11	2	0	0	18	2	1	1	11	3	0	0
Friday (n = 39)	12	5	0	0	18	1	0	0	2	1	0	0
Total	57	10	1	0	78	7	3	2	21	9	0	4
Percent (for paper)	29.7	5.2	0.5	0	40.6	3.6	1.6	1.0	10.9	4.7	0	2.1
News (n = 185)												
Monday (n = 34)	8	1	1	0	14	0	1	1	5	1	0	2
Tuesday (n = 37)	16	2	0	0	5	2	0	0	10	1	0	1
Wednesday (n = 34)	14	1	3	0	11	0	0	3	2	0	0	0
Thursday (n = 31)	15	4	0	0	6	1	0	0	4	0	0	1
Friday (n = 49)	14	2	2	0	20	2	0	0	2	6	0	1
Total	67	10	6	0	56	5	1	4	23	8	0	5
Percent (for paper)	36.2	5.4	3.2	0	30.3	2.7	0.5	2.2	12.4	4.3	0	2.7
City Total	124	20	7	0	134	12	4	6	44	17	0	9
Percent (of city)	32.9	5.3	1.9	0	35.5	3.2	1.1	1.6	11.7	4.5	0	2.4

TABLE XIV (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Los Angeles (n = 310)												
Herald Examiner (n = 141)												
Monday (n = 31)	7	1	0	1	7	1	0	0	6	4	0	4
Tuesday (n = 22)	10	0	0	1	7	0	0	0	3	1	0	0
Wednesday (n = 26)	9	0	1	0	8	0	0	1	4	2	0	1
Thursday (n = 33)	6	0	0	2	18	1	0	0	4	1	0	1
Friday (n = 29)	8	0	0	2	9	1	1	0	5	2	0	1
Total	40	1	1	6	49	3	1	1	22	10	0	7
Percent (for paper)	28.4	0.7	0.7	4.3	34.8	2.1	0.7	0.7	15.6	7.1	0	5.0
Times (n = 169)												
Monday (n = 33)	14	1	0	0	11	0	1	0	1	3	0	2
Tuesday (n = 34)	15	0	0	2	9	0	1	0	6	0	0	1
Wednesday (n = 34)	11	1	1	0	12	2	1	0	4	2	0	0
Thursday (n = 38)	10	1	0	0	21	0	0	0	3	1	0	2
Friday (n = 30)	16	0	0	0	5	0	1	0	7	1	0	0
Total	66	3	1	2	58	2	4	0	21	7	0	5
Percent (for paper)	39.1	1.8	0.6	1.2	34.3	1.2	2.4	0	12.4	4.1	0	3.0
City Total	106	4	2	8	107	5	5	1	43	17	0	12
Percent (for city)	34.2	1.3	0.6	2.6	34.5	1.6	1.6	0.3	13.9	5.5	0	3.9

TABLE XIV (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
New York (n = 661)												
Daily News (n = 259)												
Monday (n = 54)	21	1	0	1	14	1	0	0	13	1	0	2
Tuesday (n = 48)	14	1	0	0	17	2	1	1	9	1	2	0
Wednesday (n = 51)	20	0	1	0	16	2	0	1	6	2	2	1
Thursday (n = 54)	16	1	0	0	21	1	0	1	7	1	1	5
Friday (n = 52)	12	0	1	1	22	4	0	1	6	1	4	0
Total	83	3	2	2	90	10	1	4	41	6	9	8
Percent (for paper)	32.0	1.2	0.8	0.8	34.7	3.9	0.4	1.5	15.8	2.3	3.5	3.1
Post (n = 185)												
Monday (n = 29)	7	1	0	0	10	3	0	0	4	2	1	1
Tuesday (n = 37)	15	0	0	0	11	1	0	1	5	1	1	2
Wednesday (n = 39)	6	3	0	0	17	0	0	1	6	2	3	1
Thursday (n = 35)	10	1	0	0	17	0	0	0	4	2	0	1
Friday (n = 45)	13	1	0	1	18	0	0	0	2	3	5	2
Total	51	6	0	1	73	4	0	2	21	10	10	7
Percent (for paper)	27.6	3.2	0	0.5	39.5	2.2	0	1.1	11.4	5.4	5.4	3.8

TABLE XIV (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Times (n = 217)												
Monday (n = 41)	13	1	0	0	14	0	0	2	6	1	2	2
Tuesday (n = 36)	15	1	0	0	5	2	1	0	8	2	1	1
Wednesday (n = 45)	24	1	0	0	10	0	0	0	6	1	1	2
Thursday (n = 41)	23	1	0	0	8	0	0	0	5	2	0	2
Friday (n = 54)	21	2	2	0	11	0	0	6	6	3	2	1
Total	96	6	2	0	48	2	1	8	31	9	6	8
Percent (for paper)	44.2	2.8	0.9	0	22.1	0.9	0.5	3.7	14.3	4.1	2.8	3.7
City Total	230	15	4	3	211	16	2	14	93	25	25	23
Percent (for city)	34.8	2.3	0.6	0.5	31.9	2.4	0.3	2.1	14.1	3.8	3.8	3.5
Philadelphia (n = 846)												
Bulletin (n = 193)												
Monday (n = 45)	9	3	1	0	8	0	1	1	7	1	2	12
Tuesday (n = 38)	14	0	0	0	8	2	1	0	9	2	1	1
Wednesday (n = 38)	16	1	1	0	6	0	1	0	11	2	0	0
Thursday (n = 32)	9	2	0	0	8	3	0	0	9	1	0	0
Friday (n = 40)	15	0	1	1	11	0	0	0	7	2	1	2
Total	63	6	3	1	41	5	3	1	43	8	4	15
Percent (for paper)	32.6	3.1	1.6	0.5	21.2	2.6	1.6	0.5	22.3	4.1	2.1	7.8

TABLE XIV (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Daily News (n = 418)												
Monday (n = 79)	10	2	1	0	35	10	1	0	12	3	0	5
Tuesday (n = 74)	17	7	1	0	31	1	0	1	11	4	0	1
Wednesday (n = 68)	22	4	0	0	24	3	0	0	11	3	1	0
Thursday (n = 68)	21	1	1	0	18	9	0	3	9	4	0	2
Friday (n = 129)	31	2	0	0	67	9	0	2	12	5	0	1
Total	101	16	3	0	175	32	1	6	55	19	1	9
Percent (for paper)	23.9	3.8	0.7	0	41.9	7.7	0.2	1.4	13.2	4.5	0.2	2.2
Inquirer (n = 235)												
Monday (n = 51)	19	0	0	2	15	0	1	1	2	1	0	10
Tuesday (n = 35)	12	0	1	1	12	0	2	0	4	1	0	2
Wednesday (n = 50)	17	1	1	0	20	1	0	1	7	2	0	0
Thursday (n = 49)	13	0	1	0	22	3	1	0	6	2	0	1
Friday (n = 50)	15	0	1	0	17	2	1	0	8	2	2	2
Total	76	1	4	3	86	6	5	2	27	8	2	15
Percent (for paper)	32.3	0.4	1.7	1.3	36.6	2.6	2.1	0.9	11.5	3.4	0.9	6.4
City Total	240	23	10	4	302	43	9	9	125	35	7	39
Percent (for city)	28.4	2.7	1.2	0.5	35.7	5.1	1.1	1.1	14.8	4.1	0.8	4.6

TABLE XIV (Continued)

City, Newspaper, Day	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Washington (n = 394)												
Post (n = 238)												
Monday (n = 38)	9	4	0	1	9	3	1	0	2	2	1	6
Tuesday (n = 44)	14	1	1	0	15	2	1	1	5	1	2	1
Wednesday (n = 59)	36	0	2	0	12	2	0	0	4	1	1	1
Thursday (n = 46)	23	0	2	1	11	1	0	0	6	1	0	1
Friday (n = 51)	19	4	0	1	14	1	2	0	4	4	2	0
Total	101	9	5	3	61	9	4	1	21	9	6	9
Percent (for paper)	42.4	3.8	2.1	1.3	25.6	3.8	1.7	0.4	8.8	3.8	2.5	3.8
Star-News (n = 156)												
Monday (n = 31)	14	2	0	0	8	1	0	0	1	1	1	3
Tuesday (n = 26)	16	2	2	1	1	0	0	0	3	1	0	0
Wednesday (n = 39)	28	0	0	1	6	0	0	0	1	3	0	0
Thursday (n = 27)	21	0	1	1	4	0	0	0	0	0	0	0
Friday (n = 33)	13	1	0	1	12	1	0	2	3	0	0	0
Total	92	5	3	4	31	2	0	2	8	5	1	3
Percent (for paper)	59.0	3.2	1.9	2.6	19.9	1.3	0	1.3	5.1	3.2	0.6	1.9
City Total	193	14	8	7	92	11	4	3	29	14	7	12
Percent (for city)	49.0	3.6	2.0	1.8	23.4	2.8	1.0	0.8	7.4	3.6	1.8	3.0
Overall Total (n = 3361)	1213	95	39	33	1094	104	26	45	406	129	50	127
Percent (overall)	36.1	2.8	1.2	1.0	32.5	3.1	0.8	1.3	12.1	3.8	1.5	3.8

TABLE XV

TOTAL FRONT PAGE PEOPLE PICTURES BY RACE ACCORDING TO CITY, NEWSPAPER AND DAY IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
Chicago (n = 54)				
Daily News (n = 20)				
Monday (n = 5)	5	0	0	0
Tuesday (n = 7)	7	0	0	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 4)	4	0	0	0
Friday (n = 3)	2	1	0	0
Total	19	1	0	0
Percent (for paper)	95.0	5.0	0	0
Sun Times (n = 10)				
Monday (n = 2)	2	0	0	0
Tuesday (n = 3)	3	0	0	0
Wednesday (n = 2)	1	1	0	0
Thursday (n = 1)	1	0	0	0
Friday (n = 2)	2	0	0	0
Total	9	1	0	0
Percent (for paper)	90.0	10.0	0	0
Today (n = 6)				
Monday (n = 1)	1	0	0	0
Tuesday (n = 1)	0	0	1	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 2)	2	0	0	0
Friday (n = 1)	1	0	0	0
Total	5	0	1	0
Percent (for paper)	83.3	0	16.7	0
Tribune (n = 18)				
Monday (n = 3)	3	0	0	0
Tuesday (n = 4)	4	0	0	0
Wednesday (n = 2)	2	0	0	0
Thursday (n = 4)	4	0	0	0
Friday (n = 5)	4	1	0	0
Total	17	1	0	0
Percent (for paper)	94.4	5.6	0	0
City Total	50	3	1	0
Percent (for city)	92.6	5.6	1.9	0

TABLE XV (Continued)

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
Detroit (n = 22)				
Free Press (n = 14)				
Monday (n = 4)	4	0	0	0
Tuesday (n = 3)	2	1	0	0
Wednesday (n = 2)	2	0	0	0
Thursday (n = 2)	2	0	0	0
Friday (n = 3)	3	0	0	0
Total	13	1	0	0
Percent (for paper)	92.9	7.1		
News (n = 8)				
Monday (n = 2)	2	0	0	0
Tuesday (n = 3)	3	0	0	0
Wednesday (n = 1)	0	1	0	0
Thursday (n = 0)	0	0	0	0
Friday (n = 2)	1	0	1	0
Total	6	1	1	0
Percent (for paper)	75.0	12.5	12.5	0
City Total	19	2	1	0
Percent (for city)	86.4	9.1	4.5	0
Los Angeles (n = 13)				
Herald Examiner (n = 6)				
Monday (n = 1)	1	0	0	0
Tuesday (n = 2)	2	0	0	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 1)	1	0	0	0
Friday (n = 1)	1	0	0	0
Total	6	0	0	0
Percent (for paper)	100.0	0	0	0
Times (n = 7)				
Monday (n = 2)	2	0	0	0
Tuesday (n = 2)	1	0	1	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 1)	1	0	0	0
Friday (n = 1)	1	0	0	0
Total	6	0	1	0
Percent (for paper)	85.7	0	14.3	0
City Total	12	0	1	0
Percent (for city)	92.3	0	7.7	0

TABLE XV (Continued)

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
New York (n = 29)				
Daily News (n = 6)				
Monday (n = 1)	1	0	0	0
Tuesday (n = 1)	1	0	0	0
Wednesday (n = 2)	1	0	1	0
Thursday (n = 1)	1	0	0	0
Friday (n = 1)	1	0	0	0
Total	5	0	1	0
Percent (for paper)	83.3	0	16.7	0
Post (n = 6)				
Monday (n = 1)	0	1	0	0
Tuesday (n = 1)	1	0	0	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 2)	2	0	0	0
Friday (n = 1)	1	0	0	0
Total	5	1	0	0
Percent (for paper)	83.3	16.7	0	0
Times (n = 17)				
Monday (n = 3)	3	0	0	0
Tuesday (n = 2)	2	0	0	0
Wednesday (n = 4)	4	0	0	0
Thursday (n = 3)	3	0	0	0
Friday (n = 5)	5	0	0	0
Total	17	0	0	0
Percent (for paper)	100.0	0	0	0
City Total	27	1	1	0
Percent (for city)	93.1	3.4	3.4	0
Philadelphia (n = 39)				
Bulletin (n = 21)				
Monday (n = 4)	2	1	1	0
Tuesday (n = 5)	5	0	0	0
Wednesday (n = 4)	4	0	0	0
Thursday (n = 4)	4	0	0	0
Friday (n = 4)	4	0	0	0
Total	19	1	1	0
Percent (for paper)	90.5	4.8	4.8	0

TABLE XV (Continued)

City, Newspaper, Day	Number of Pictures: White Subjects	Black Subjects	Mixed Black & White Subjects	Other
Daily News (n = 4)				
Monday (n = 0)	0	0	0	0
Tuesday (n = 1)	1	0	0	0
Wednesday (n = 1)	1	0	0	0
Thursday (n = 1)	1	0	0	0
Friday (n = 1)	1	0	0	0
Total	4	0	0	0
Percent (for paper)	100.0	0	0	0
Inquirer (n = 14)				
Monday (n = 3)	2	0	0	1
Tuesday (n = 2)	2	0	0	0
Wednesday (n = 2)	2	0	0	0
Thursday (n = 3)	3	0	0	0
Friday (n = 4)	4	0	0	0
Total	13	0	0	1
Percent (for paper)	92.9	0	0	7.1
City Total	36	1	1	1
Percent (for city)	92.3	2.6	2.6	2.6
Washington (n = 31)				
Post (n = 17)				
Monday (n = 3)	1	1	0	1
Tuesday (n = 2)	1	0	1	0
Wednesday (n = 5)	5	0	0	0
Thursday (n = 3)	3	0	0	0
Friday (n = 4)	4	0	0	0
Total	14	1	1	1
Percent (for paper)	82.4	5.9	5.9	5.9
Star-News (n = 14)				
Monday (n = 3)	3	0	0	0
Tuesday (n = 5)	5	0	0	0
Wednesday (n = 3)	3	0	0	0
Thursday (n = 2)	2	0	0	0
Friday (n = 1)	1	0	0	0
Total	14	0	0	0
Percent (for paper)	100.0	0	0	0
City Total	28	1	1	1
Percent (for city)	90.3	3.2	3.2	3.2
Overall Total (n = 188)	172	8	6	2
Percent (overall)	91.5	4.3	3.2	1.1

On a city-by-city basis, according to Table XV, the proportion of "black only" front page photographs ranged from two or 9.1% of all published in Detroit to none in Los Angeles. Chicago had three or 5.6%, New York one or 3.4%, Philadelphia one or 2.6% and Washington one or 3.2%. "Mixed" front page photographs amounted to one picture per city over the week studied for a total of six.

When considering race of front page photographic subjects across content categories, as presented in Table XVI, most "white only" (149 or 79.3%) and "black only" (7 or 3.7%) photographs appear under "breaking news," while "mixed" are even (2 or 1.1% each) across "breaking news" and "features." "Other" front page photographs appear under "breaking news" and "sports" (one each for .5%).

Table XVI carries data for each city as well as for individual newspapers.

Findings II: City-by-City Analysis

Chicago

Over the five-day period studied, Chicago dailies published 843 photographs--Daily News 226 or 26.8%, Sun-Times 146 or 17.3%, Today 211 or 25%, and the Tribune 260 or 30.8%.

Of the 843 pictures published, most appeared on Monday--198 or 23.5%--followed by Friday, 191 or 22.7%; Wednesday, 166 or 19.7%; Thursday, 149 or 17.7%, and Tuesday, 139 or 16.5%.

Only 6.5% or 55 of the 843 photographs published appeared on any of the 20 final edition front pages published by these dailies between Oct. 1-5, 1973. This is an average of under three pictures per front page.

Just under two-thirds of all pictures published, 522 or 61.9%, appeared without any credit line. Of the remainder, 206 or 24.4% were taken by staff photographers on respective Chicago dailies, 9.3% or 78 were from the Associated Press, 2.6% or 22 came from United Press International, and 15 or 1.8% were classified "other."

More than nine out of 10 pictures appearing in Chicago dailies, 91.7% or 773, contained one or more persons. Only 70 or 8.3% were without people for an average of about three non-people pictures per paper per day.

TABLE XVI

TOTAL FRONT PAGE PEOPLE PICTURES BY RACE ACCORDING TO NEWS CATEGORY, CITY AND NEWSPAPER IN FINAL EDITIONS AS PUBLISHED BY DAILIES IN CHICAGO, DETROIT, LOS ANGELES, NEW YORK, PHILADELPHIA AND WASHINGTON, D.C., OCTOBER 1-5, 1973

City and Newspaper	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
Chicago (n = 54)												
Daily News (n = 20)	17	1	0	0	2	0	0	0	0	0	0	0
Sun Times (n = 10)	9	1	0	0	0	0	0	0	0	0	0	0
Today (n = 6)	5	1	0	0	0	0	0	0	0	0	0	0
Tribune (n = 18)	12	1	0	0	3	0	0	0	2	0	0	0
Total	43	4	0	0	5	0	0	0	2	0	0	0
Percent (for city)	79.6	7.4	0	0	9.3	0	0	0	3.7	0	0	0
Detroit (n = 22)												
Free Press (n = 14)	12	0	0	0	1	0	0	0	0	1	0	0
News (n = 8)	1	1	1	0	2	0	0	0	3	0	0	0
Total	13	1	1	0	3	0	0	0	3	1	0	0
Percent (for city)	59.1	4.5	4.5	0	13.6	0	0	0	13.6	4.5	0	0
Los Angeles (n = 13)												
Herald Examiner (n = 6)	6	0	0	0	0	0	0	0	0	0	0	0
Times (n = 7)	6	0	0	0	0	0	1	0	0	0	0	0
Total	12	0	0	0	0	0	1	0	0	0	0	0
Percent (for city)	92.3	0	0	0	0	0	7.7	0	0	0	0	0

TABLE XVI (Continued)

City and Newspaper	Number of Breaking News Pictures				Number of Feature Story Pictures				Number of Sports Pictures			
	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other	White	Black	Mixed Black & White	Other
New York (n = 29)												
Daily News (n = 6)	4	0	1	0	0	0	0	0	1	0	0	0
Post (n = 6)	3	0	0	0	1	0	0	0	1	1	0	0
Times (n = 17)	15	0	0	0	0	0	0	0	2	0	0	0
Total	22	0	1	0	1	0	0	0	4	1	0	0
Percent (for city)	75.9	0	3.4	0	3.4	0	0	0	13.8	3.4	0	0
Philadelphia (n = 39)												
Bulletin (n = 21)	16	1	0	0	2	0	1	0	1	0	0	0
Daily News (n = 4)	2	0	0	0	2	0	0	0	0	0	0	0
Inquirer (n = 14)	13	0	0	1	0	0	0	0	0	0	0	0
Total	31	1	0	1	4	0	1	0	1	0	0	0
Percent (for city)	79.5	2.6	0	2.6	10.3	0	2.6	0	2.6	0	0	0
Washington (n = 31)												
Post (n = 17)	14	1	0	0	0	0	0	0	0	0	1	1
Star-News (n = 14)	14	0	0	0	0	0	0	0	0	0	0	0
Total	28	1	0	0	0	0	0	0	0	0	1	1
Percent (for city)	90.3	3.2	0	0	0	0	0	0	0	0	3.2	3.2
Overall Total (n = 188)	149	7	2	1	13	0	2	0	10	2	1	1
Percent (overall)	79.3	3.7	1.1	0.5	6.9	0	1.1	0	5.3	1.1	0.5	0.5

"Breaking news" photographs account for 375 or 44.5% of all pictures published, followed by "features," 332 or 39.4%, and "sports," 136 or 16.1%.

"Men only" photographs account for 504 or 65.2% of all pictures published. "Women only" pictures total 178 or 23%, "mixed" (men and women) amount to 70 or 10%, and "other" photographs total 14 or 1.8%.

"White only" photographs in Chicago dailies total 640 or 82.8%, "black only" 57 or 7.4%, "mixed" (whites and blacks in the same picture) 21 or 2.7%, and "other" 55 or 7.1%.

Detroit

The two Detroit dailies published 424 photographs over the five-day period studied--the News had 214 and the Free Press 210--for respective averages of 43 and 42 pictures per day.

Of the 424 photographs published, most appeared on Friday--97 or 22.9%--followed by Thursday, 83 or 20.8%; Wednesday, 85 or 20%; Tuesday, 81 or 19.1% and Monday, 73 or 17.2%.

Only 5.4% of all pictures published in Detroit appeared on final edition front pages--23--for an average of 2.3 front page photographs per day.

Just under 60% (253) of all photographs published appeared without credit lines. Staff photographers accounted for 103 or 24.3%, the Associated Press was credited with 33 or 7.8%, United Press International had 31 or 7.3%, and "other" provided four or .9%.

"People pictures" account for 377 or 88.9% of all pictures run in the final editions of Detroit daily newspapers. Only 47 or 11.1% were non-people pictures for an average of about four per newspaper per day.

"Feature" photographs account for 193 or 45.5% of all pictures published, followed by "Breaking news," 159 or 37.5%, and "sports," 72 or 17%.

"Male only" photographs account for 242 or 64.2% of all photographs carried in the two Detroit dailies studied. "Women only" pictures total 85 or 22.5%. "Mixed" photographs (men and women together) appeared 39 times or 10.3%, followed by "other" for 11 or 2.9%.

"White only" photographs in Detroit dailies total 302 or 80.1%, followed by "black only" for 49 or 13%, "mixed" (whites and blacks in the same picture), 11 or 2.9%, and "other" for 15 or 4%.

Los Angeles

The two Los Angeles dailies published 344 photographs over the Oct. 1-5, 1973, period. The Times had 185 (54.1%) and the Herald-Examiner had 158 (45.9%) for daily averages of 37 and 32 respectively.

Of the 344 photographs published, most appeared on Thursday--79 or 23%--followed by Wednesday, 72 or 30.9%; Monday, 68 or 19.8%; Friday, 65 or 18.9%, and Tuesday, 60 or 17.4%.

Only 3.8% of all pictures published in Los Angeles appeared on final edition front pages--13 for an average of 1.3 pictures per front page per day.

Of the 344 pictures published, 42.7% or 147 appeared without credit lines. Staff photographers accounted for 25.9% or 89, the Associated Press had 19.8% or 68, United Press International accounted for 31 or 9%, and "other" had 9 or 2.6%.

"People pictures" in Los Angeles dailies account for 310 or 90.1% of all photographs published over the five-day period studied. Only 34 or 9.9% were non-people pictures for an average of about 3.4 per newspaper per day.

"Feature" pictures number 144 or 41.9%, followed by "breaking news" photographs, 127 or 36.9%, and "sports," 73 or 21.2%.

"Male only" photographs account for 195 or 62.9% of all photographs published. "Women only" pictures number 55 or 18.1%, while "mixed" (men and women together) totaled 52 or 16.8% and "other" 7 or 2.3%.

"White only" pictures published in Los Angeles dailies numbered 256 or 82.6% of all pictures published, while "black only" accounted for 25 or 8.4%. "Mixed" (blacks and whites together) totaled 7 or 2.3% and "other" had 21 or 6.8%.

New York

The three major New York City general circulation daily newspapers published a combined total of 694 photographs in final editions from Oct. 1-5, 1973. The Daily News had 266 (38.3%), the Times had 232 (33.4%) and the Post ran 196 (28.2) for respective daily picture averages of 53, 46 and 39.

Of the 694 photographs published, most appeared on Friday--158 or 22.8%--followed by Wednesday, 142 or 20.5%; Thursday, 137 or 19.7%; Monday, 130 or 18.7%, and Tuesday, 127 or 18.3%.

Only 29 or 4.2% of all pictures published in New York daily newspapers over the period ~~spudiedd~~appeared in final edition front pages for an average of just under two pictures per front page per day.

"Credit lines" did not appear on 265 or 38.2% of all pictures published. Staff photographers accounted for 273 or 39.3% of those remaining, followed by the Associated Press with 87 or 12.5%, United Press International with 51 or 7.3% and "other" with 18 or 2.6%.

"People pictures" in New York City dailies accounted for 661 or 95.2% of all photographs published. Only 33 or 4.8% did not contain people for an average of just over two of these per newspaper per day.

"Feature" pictures number 267 or 38.5%, "breaking news" 261 or 37.6% and "sports" 166 or 23.9%.

"Male only" photographs account for 445 or 67.5% of all photographs published, while "women only" total 134 or 20.3%. "Mixed" (men and women together) pictures number 68 or 10.3% and "other" 13 or 2%.

"White only" pictures in New York City dailies total 534 or 80.8% of all published in final editions over the five-day period studied. "Black only" number 55 or 8.5%, "mixed" (black and white together), 31 or 4.7%, and "other" 40 or 6.1%.

Philadelphia

The three Philadelphia general circulation daily newspapers published more pictures than their counterparts in other cities studied. Of the 905 appearing in final editions, 438 or 48.4% ran in the Daily News for an average of just under 88 daily. The Inquirer had 260 or 28.7% and the Bulletin had 207 or 22.9% for respective daily averages of 52 and 41.

Of the 905 pictures printed, most appeared on Friday--241 or 26.6%--followed by Monday, 182 or 20.1%; Wednesday, 173 or 19.1%; Thursday, 157 or 17.3%, and Tuesday, 152 or 16.8%.

Final edition front page pictures totaled 42 or 4.6% for the three newspapers over the Oct. 1-5, 1973, period. This averages to just under three pictures per front page per day.

"Credit lines" did not appear on 633 or 69.9% of all pictures published. Of those remaining, 87 or 9.6% were credited to staff photographers, 40 or 4.4% to the Associated Press, 36 or 4% to United Press International and 109 or 12% to "other sources."

"People pictures" total 845 or 93.5% of all photographs published, while non-people photographs amount to 59 or 6.5% for an average of just under four per newspaper per day.

"Feature" pictures number 413 or 45.6%, followed by "breaking news" 285 or 31.6% and "sports" 206 or 22.8%.

"Men only" accounted for 590 or 69.7% of all photographs published in the final editions of Philadelphia dailies over the five-day period. "Women only" pictures totaled 154 or 18.2%; "mixed," 87 or 10.3%, and "other," 15 or 1.8%.

"White only" pictures in Philadelphia dailies total 667 or 78.8%, while "black only" run 101 or 11.9%. "Mixed" (black and white together) total 26 or 3.1% and "other" amount to 52 or 6.1%.

Washington, D.C.

The two surviving general circulation dailies in Washington, D.C., published 459 photographs in their final editions dated Oct. 1-5, 1973. The Post had 264 or 57.5%, while the Star-News ran 195 or 42.5%. Daily averages for pictures published were 53 for the Post and 39 for the Star-News.

And of those 459 photographs, most--122 or 26.6%--appeared on Friday, followed by Wednesday, 103 or 22.4%; Thursday, 83 or 18.1%; Tuesday, 76 or 16.6%, and Monday, 75 or 16.3%.

Front pages carried 31 or 6.8% of all photographs published, averaging just over three pictures per front page per day.

There were 215 or 46.8% of all photographs published without "credit lines." Staff photographs accounted for 128 or 27.9% of those remaining, followed by the Associated Press, 51 or 11.1%; United Press International, 47 or 10.2%, and "other," 18 or 3.9%.

"People pictures" total 394 or 85.8%, while non-people pictures number 65 or 14.2% of all published for an average of 6.5 per newspaper per day. This is the highest proportion of non-people pictures per issue for any of the cities studied.

"Breaking news" accounts for 234 or 51% of all pictures published, followed by "features," 160 or 34.9%, and "sports," 65 or 14.2%.

"Men only" photographs account for 263 or 66.8% of those published. "Women only" pictures total 72 or 18.3%, followed by "mixed" (men and women together), 55 or 14%, and "other," four or 1%.

"White only" photographs total 314 or 79.7% of those published over the five-day period. "Black only" pictures run 39 or 9.9%, while "mixed" (blacks and whites together) account for 19 or 4.8% and "other" has 22 or 5.6%.

Appendix I carries space emphasis patterns for all newspapers studied over the Oct. 1-5, 1973, period.

Summary, Observations and Recommendations

Sixteen dailies published 3,669 photographs in their respective final editions in Chicago, Detroit, Los Angeles, New York, Philadelphia and Washington, D.C., over the Oct. 1-5 (Monday through Friday), 1973, period. Some newspapers, such as the Chicago Sun-Times, run relatively few photographs--an average of 29 daily--while the Philadelphia Daily News accounts for just under 12% of all pictures published or an average of 88 daily.

Moreover, it is obvious that about one of every four published photographs carries the credit line of a staff photographer from one of the newspapers studied. About one in every 10 pictures credited is supplied by the Associated Press, while United Press International accounts for about one of every 17 appearing in the final editions of metropolitan dailies examined. Well over half of the credited photographs or 886 of 1,634 were taken by staff photographers.

Accordingly, staff photographers are credited with about one of every four front page photographs carried in the final editions of each of the 16 dailies studied.

Newspapers in some cities use a preponderance of "breaking news" pictures, while those in other cities tend to emphasize "feature" photographs. However, when it comes to front page pictures, combined figures for dailies in each of the cities studied show that "breaking news" photographs dominate here.

"People pictures" are certainly favored by those who select photographs for publication in that 3,361 or 91.6% of all published contained one or more persons. And about two-thirds of these (2,240) are "men only," while just over 20 percent are women only and about 11% are "mixed" (men and women in the same picture).

Front page photographs are even more people-oriented in that 189 or 97.9% of all pictures published on final edition front pages studied fall into this category.

When considering race, 2,713 or 80.7% of all people pictures published were "white only," while 328 or 9.8% were "black only" and 115 or 3.4% were "mixed" (whites and blacks together). "White only" pictures clearly dominate all of the content categories utilized; but while the greatest proportion of "white only" photographs falls under breaking news, the greatest proportion of "black only" pictures is in sports.

On the final edition front pages of the newspapers studied, 172 or 91.5% of all "people pictures" were "white only," while 8 or 4.3% were "black only," six or 3.2% "mixed" and two or 1.1% "other." Half the dailies studied carried no "black only" final edition front page photographs during the period of study.

City-by-city summaries are presented in Findings II of this paper.

* * *

Based on the findings of this study, the following observations and recommendations are presented:

--Newspapers vary widely in the number of photographs they publish from day to day. Clearly there are "picture newspapers," where photographs appear on virtually every page, and others that publish relatively few.

--While staff photographers account for most of the credited photographs published, it is apparent that newspapers in general do not note the sources of about one-half the photographs published over the period studied. Why? It would seem that by noting the sources of all photographs a newspaper would be helping its readers to make better news judgements and perhaps even assess a given newspaper's reliance upon "outside" rather than staff sources. The opposite--underscoring a newspaper's tendency to run a great number of pictures taken by staff photographers and fewer by "outside" sources--also might be true.

Newspapers that rely heavily on wire service photographs tend to look similar to other newspapers in the same area running essentially the same photographs by the same photographers. The creative use of staff photographers on respective dailies can lead to more interesting newspapers; newspapers focusing their camera people on a broad range of community activities beyond the fires, charity balls, award presentations and major league athletic events, to name a few, to which they are traditionally assigned.

--Some newspapers may be placing too much emphasis on "people pictures." When about nine out of every 10 photographs published have people in them, perhaps it is time to begin to reconsider the other types of subjects and approaches which may be made in photojournalism. For example, non-people pictures aimed at developing a greater awareness of our environment would certainly be one approach. Other photographs looking for designs in nature, industry or whatever, with the purpose of causing people to look at rather commonplace things in new and more interesting ways would be another area worth exploring. Moreover, photographs would make effective editorials from time to time.

Certainly it is not being suggested here that the majority of the published photographs be of the non-people variety; but surely more of the aforementioned photographs could be utilized by newspapers looking for effective ways to serve their readers and their respective metropolitan areas.

--Some observers, given the finding of this study that about two-thirds of all "people pictures" were men only, might say that newspapers were vulnerable to being called sexist. But since the vast majority of political, religious, educational and business leaders are men, there is a certain justification in running pictures of those who hold the so-called power positions. As a result, "women only" photographs amounted to about 20% of all "people pictures" published.

There are many other areas of activity where men and women function effectively and which are quite important in their own ways--teaching, the military, social service and athletics, for example. Why shouldn't more attention be given to these areas and a bit less to the political and business sides of life which, while they are doubtlessly important, are not the only things to be considered?

Newspapers striving to present balanced commentary and a broad-ranging selection of pictorial content, perhaps accenting lifestyles of individuals, might consider some shifts in policy affecting the kinds of photographs they publish as well as their treatment of women. There should be much more in it for them than engagement, wedding and hospital garden party photographs.

--When considering the rather large proportions of black people living in the cities where the newspapers represented in this study are published, it is apparent that some newspapers publish considerably more "black only" and "mixed" (blacks and whites together) photographs than others. Philadelphia dailies, for example, account for the greatest proportion of "black only" photographs--11.9% or 101--while New York and Chicago carry the highest proportions of "mixed" pictures (4.7% and 4.8%, respectively).

Moreover, while whites dominated all content categories, it is interesting to note that the greatest proportion of "black only" photographs appear in the sports category, followed by features and breaking news. On the front page, 91.5% of all people pictures published were "white only," followed by 4.3% "black only." This is especially interesting since eight or half the dailies studied ran no "black only" pictures on their final edition front pages during the five-day period studied.

Readers should be able to relate to the general circulation newspapers serving their communities. And with black populations constituting large and, in the case of Washington, D.C., majority city proper populations, it would seem that there would be a greater effort to improve the picture coverage of blacks as well as to perhaps help encourage racial cooperation and understanding by publishing more "mixed" (blacks and whites together) photographs.

Final editions of respective dailies are traditionally set up for those readers living in and close by the city proper. These readers, both real and potential, include blacks as well as whites. It would seem appropriate, then, that newspapers should reflect this in their pictorial coverage and play.

There are few, if any, realistic alternatives to the established, large circulation daily newspapers published in each of the cities studied. Newspapers could be meeting the needs of a broader segment of the city proper population and perhaps be enlarging its readership and circulation by improving its coverage of blacks in particular.

* * *

Perhaps part of the problem of unbalanced picture play may lie in the fact that major metropolitan dailies are, in general, trying to cover such broad circulation areas. Moreover, they tend to view themselves as regional or perhaps even national newspapers rather than dailies serving residents of a particular city. In any case it is apparent that many of the dailies studied are unable and/or unwilling to provide the kinds of pictorial coverage suggested

in this study. Moreover, some editors just may not be inclined to make the kinds of photo assignments and selections which may not appeal, especially at first, to certain segments of a daily newspaper's existing readership.

City proper readership is in many ways--including, for example, financial level, lifestyle and interests--different from those of surrounding suburban regions. In the cities there are large and growing black populations, while the suburban regions are usually overwhelmingly white. But for city-based newspapers to succeed financially, they must hold their own in their own backyards as well as compete effectively for advertising dollars and circulation in suburban regions. And judging from the general picture play in final editions of these respective newspapers over the period studied, it is apparent that they feel they can best succeed by following the emphasis patterns outlined in this study: almost entirely people pictures, predominantly white and "male only," with more pictures credited to staff photographers than to wire services and other sources.

APPENDIX I

TABLE A

SPACE EMPHASIS, IN SQUARE INCHES, OF 16 MAJOR METROPOLITAN DAILY NEWSPAPERS BY SOURCE, CONTENT CATEGORY, AND SUBJECT, OCTOBER 1-5, 1973

City and Newspaper	Source					News Category				
	AP	UPI	Staff	Other	No Credit	Breaking News	Feature Stories	Sports	Pictures with People	Pictures with no People
Chicago Daily News	257	99	734	304	1106	1015	972	514	2212	288
Chicago Sun Times	328	0	994	0	394	953	432	331	1455	262
Chicago Today	326	0	1301	0	1157	792	1406	585	2418	365
Chicago Tribune	744	386	1648	24	1016	1424	1713	681	3477	341
Detroit Free Press	463	196	949	125	600	984	994	355	2028	306
Detroit News	237	449	1587	0	1342	1183	1818	615	2844	772
Los Angeles Herald Examiner	364	862	605	132	1526	1356	1365	769	3177	373
Los Angeles Times	910	34	1575	40	501	1345	1267	450	2631	431
New York Daily News	491	243	2481	124	494	1080	1293	1460	3645	188
New York Post	390	0	913	0	739	1495	1168	913	3259	317
New York Times	606	630	1774	187	380	733	759	550	1923	119

TABLE A (Continued)

City and Newspaper	Source					News Category			Pictures with People	Pictures with no People
	AP	UPI	Staff	Other	No Credit	Breaking News	Feature Stories	Sports		
Philadelphia Bulletin	495	256	851	0	1979	1246	1352	983	3141	440
Philadelphia Daily News	0	0	0	1834	1573	814	1845	749	3084	323
Philadelphia Inquirer	584	636	1218	314	1360	1377	1853	883	3732	381
Washington Post	936	792	1898	301	1087	1884	2086	1044	4268	746
Washington Star-News	430	393	1426	38	1059	1707	1189	449	2822	523

TABLE B

SPACE EMPHASIS, IN SQUARE INCHES, OF 16 MAJOR METROPOLITAN DAILY NEWSPAPERS BY SEX AND RACE, OCTOBER 1-5, 1973

City and Newspaper	Sex				Race			
	Male	Female	Mixed Female & Male	Sex Unknown	White	Black	Mixed Black & White	Race Unknown
Chicago Daily News	1291	535	387	0	1695	187	74	257
Chicago Sun Times	872	251	274	58	1127	35	36	257
Chicago Today	1423	632	332	31	1856	130	200	233
Chicago Tribune	1843	771	737	126	2576	208	217	476
Detroit Free Press	1255	329	394	49	1412	325	142	149
Detroit News	1423	672	563	185	2086	274	278	205
Los Angeles Herald Examiner	1938	408	627	144	2315	215	56	531
Los Angeles Times	1342	389	784	116	2121	95	143	272
New York Daily News	2410	391	627	218	2777	190	320	358
New York Post	2294	450	477	37	2527	184	224	324
New York Times	1031	474	375	44	1432	198	155	138

TABLE B (Continued)

City and Newspaper	Sex				Race			
	Male	Female	Mixed Female & Male	Sex Unknown	White	Black	Mixed Black & White	Race Unknown
Philadelphia Bulletin	2027	393	565	156	2132	228	301	480
Philadelphia Daily News	1770	777	504	33	2343	407	117	217
Philadelphia Inquirer	2154	544	887	147	2723	233	254	522
Washington Post	2686	499	1045	38	3065	426	387	390
Washington Star-News	1813	399	573	37	2202	169	175	275